

Renmark Paringa Council 2023 Community Satisfaction Survey

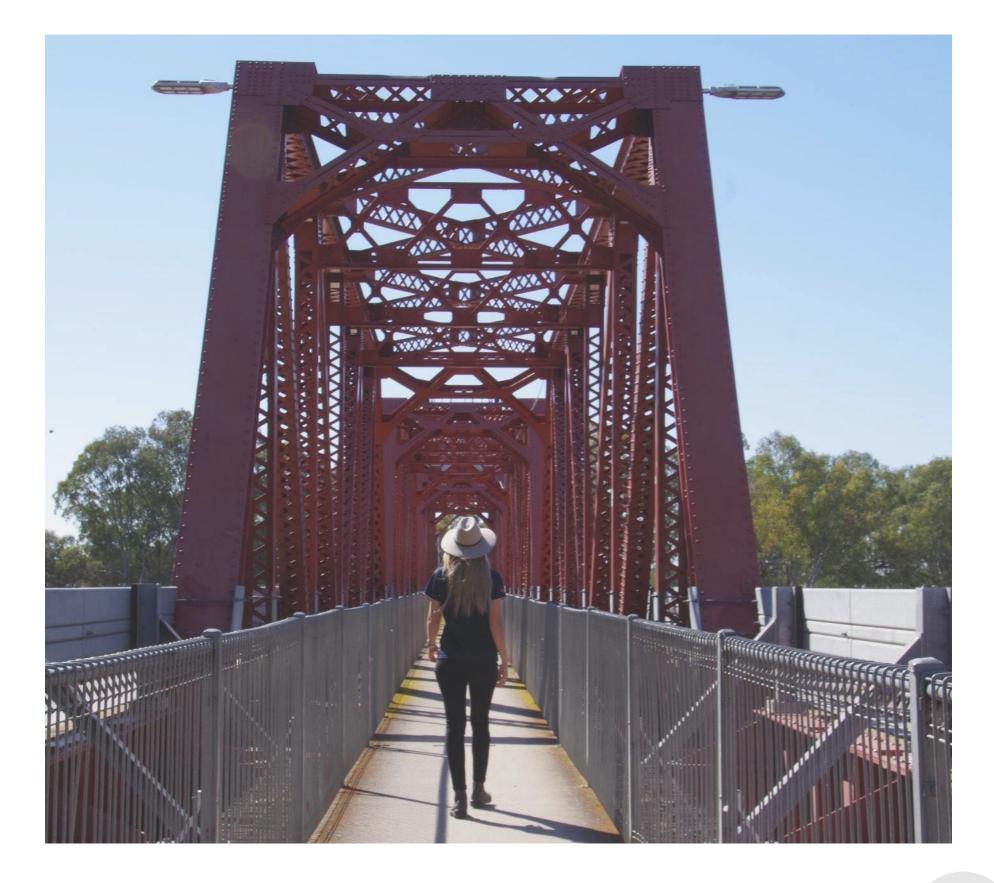
prepared by





Contents

Ba	ckground and Methodology	3
O \	verall Council Scorecard 2023	6
Ex	ecutive Summary	9
Re	commendations	12
Fir	ndings:	
•	Engagement & Communication	13
•	Customer Service & Contact With Council	17
•	Service Provision & Facilities	21
•	Community Connection & Programs	26
•	Support For The Environment	32
•	Planning & Economic Development	36
•	Tourism & Events	40
•	Public Safety & Amenities	45
•	Council Benchmarking	49
Ap	opendix:	
•	Respondent Profile	55
•	Respondent Comments	56





Background

The Renmark Paringa Council (Council) is a Local Government Area located in the Riverland, South Australia. The area is known for viticulture, almond and fruit production, and is set on the edges of the Murray River.

The Council area spans over 400 square kilometres and is home to approximately 10,000 residents. Tourism is a critical industry in the Renmark Paringa Council area, boasting attractions to suit families, couples and solo travellers.

Council undertakes a Community Satisfaction Survey (CSS) every four years to obtain community feedback to better understand the community's views and what they want and need from Council. The overall aim of the CSS is to obtain data to benchmark Council against the local government sector and identify areas where Council is performing well and areas which need improvement.

Gathering data on the views of the community on how Council is performing is vitally important in shaping the type and level of services Council provides to the community.

The previous CSS was undertaken in 2018 with data collected from 400 individuals predominantly through mobile phone and landline methods. For the 2023 CSS, the study included a QR postcard mail out to all residents as well as widespread promotion of the survey on Council social media channels, their digital e-newsletter, hard copies available in the Council's library and also via an advertisement in the local newspaper.

An optional prize draw was offered to participants as a thank you for their participation.

Fieldwork occurred between 16 October 2023 and 5 November 2023.

The average survey length was 28 minutes and 42 seconds.

During the data cleaning, two responses were removed on account of being a duplicate ID (the first response from each was retained), three responses were excluded due to being out of scope (i.e. residing outside of Renmark Paringa Council area), and two hardcopies were excluded – one because it was an incomplete response and one because it was received after the cut off time. Copies of the hardcopies have been provided to Council for their reference.

This document presents the results for the 2023 Community Survey. The report also makes comparison, where possible, to data collected since 2002.



Objectives

The primary objective of this research is to provide Council with a measure of overall performance as perceived by the Renmark Paringa community.

The research also identifies areas where Council service delivery is meeting the needs of the community, together with opportunities to improve service delivery in order to meet community expectations.

The survey has been designed to measure community expectations against Council performance over time (where possible) in relation to the following areas:

- Engagement and Communication
- Customer Service and Contact with Council
- General Service Provision and Facilities
- Community Connection and Programs
- Support for the Environment
- Planning and Economic Development
- Tourism and Events
- Public Safety and Amenities





Methodology

Audience

Multiple methods were used to collect responses, ensuring residents had ample opportunity to provide valuable feedback in their preferred method of participation. This included Council-distributed links via a QR postcard mail out, social media, an email to their e-news database and a newspaper advertisement.

To achieve the robust and representative sample required, on top of the Council-distributed links, we also conducted Computer Assisted Telephone Interviewing (CATI). Anyone who wanted to participate by telephone could call in to do so. We used a mobile sample to source participants for the research and restricted targeting criteria to 5340, 5341 and 5343 postal code areas. Specific demographic questions were asked to determine suitability and to monitor age and gender distribution.

The following table outlines the overall sample that was achieved, along with the relevant error margin:

Target Audience	Sample Size	Error Margin
Renmark Paringa Council residents	433	± 4.6% (95%)

Samplin	ng		Interpreting				
we set ag	e a representative sam ge and gender quota ta g applied at the end.		Survey results in each section are presented at an overall level, followed by a comparison to previous years' data where relevant to do so.				
We captu (n=164), self-desc Age brea	oreakdown ared a sample made up 60% females (n=261) ribe (n=8). akdown wing spread of ages wa	and 2% who prefer to	 The Council's performance is measured by observing the difference ('gap') between perceived importance in a particular area and the Council's perceived performance of that factor. A smaller 'gap' indicates that the Council's performance is closer to the community's expectations and, therefore, Council is performing well. It's important to note that some of the larger gaps are driven by larger neutral scores rather than larger 				
Age	% of population	Sample achieved	scores of poor performance.				
18-24	2%	10	Importance was not asked for services that Council is legislated to provide.				
25-39	29%	126					
			Gap is under 1.0 = Excellent				
40-54	22%	95					
			Gap is between 1.0 and 1.5 = Good				
55+	46%	198	Gap is between 1.0 and 1.5 = Good Gap is between 1.5 and 2.0 = Moderate				





Overall Council Scorecard 2023 – engagement, service, community

Engagement & Communication

Providing community access to information, documents, and meetings

Conducting quality, timely, and accurate consultations with the community

Informing the community of services, projects and initiatives

Service Provision and Facilities

Providing and maintaining roads and footpaths*

Providing and maintaining tracks and trails for walking, riding and running

Providing and maintaining storm drainage, water, and effluent facilities*

Providing and maintaining sporting facilities, parks, gardens, playgrounds, reserves, and swimming pools

Providing health services to the community such as food/health inspections*

Providing the immunisation program

Providing waste collection through the red/green/yellow bin services*

Providing recycling and waste services at the Waste Transfer Station

Community Connection and Programs

Improving the quality of life in the community by providing opportunities to connect and be involved

Providing libraries and library services to the community

Providing the school holiday program

Supporting cultural programs

Providing community grants and sponsorship

Supporting programs for youth

Providing the volunteer recognition program

Importance and performance of Council services were rated in this survey using a scale of 1 to 5. Rating scores have been multiplied by 2 to be comparable against past surveys and are now reflected as a scale of 1 to 10.

* Legislated council services.



Importance	Performance	Gap
8.02	7.02	1.00
8.94	6.60	2.34
9.26	7.24	2.02
-	6.50	
9.14	7.04	2.10
-	7.34	
9.52	8.28	1.24
-	7.24	
8.36	7.86	0.50
-	8.40	
9.42	7.86	1.56
8.62	7.70	0.92
9.14	8.86	0.28
8.66	8.62	0.04
8.20	7.64	0.56
8.94	7.86	1.08
9.02	7.28	1.74
8.70	7.80	0.90



Overall Council Scorecard 2023 – environment, tourism, public safety

Support for the Environment

Supporting environmental services and programs in the region such as environmental watering and preservation

Planning and Economic Development

Providing services to support businesses

Providing services to support local employment

Inspiring confidence in retail and commercial growth and development

Encouraging and/or supporting residential development

Providing planning and development controls through the PlanSA Portal*

Tourism and Events

Providing visitor information services through the Visitor Information Centre and promoting tourism

Delivering events such as but not limited to the Riverfront Markets and the Christmas on the Murray Festival

Supporting and attracting events in the future which foster community culture and contribute to the economy and visitor experience

Public Safety and Amenities

Providing dog and cat management*

Providing safe and accessible spaces and places for the community through lighting, signage and infrastructure

Importance and performance of Council services were rated in this survey using a scale of 1 to 5. Rating scores have been multiplied by 2 to be comparable against past surveys and are now reflected as a scale of 1 to 10.

* Legislated council services.



Importance	Performance	Gap
9.28	7.72	1.56
8.98	7.00	1.98
9.08	6.92	2.16
9.20	6.94	2.26
9.06	6.84	2.22
-	6.72	
9.40	8.18	1.22
9.32	8.08	1.24
9.38	-	
-	7.3	
9.44	7.44	2.00



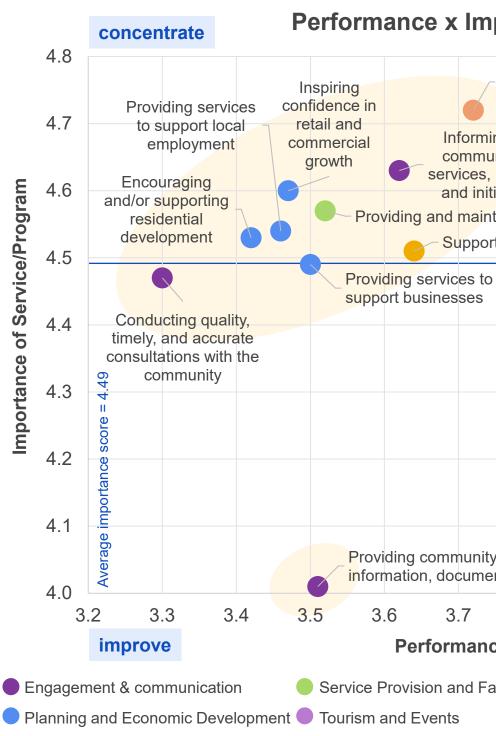
Performance x Importance of Council services

The chart to the right combines the performance and importance scores outlined in the previous pages to highlight those services/programs that Council should focus on to improve performance.

Council should continue:

Maintain	 Providing and maintaining sporting facilities Providing visitor information services Delivering events Providing libraries and library services 								
Council shou programs:	Council should concentrate on the following services and programs:								
Concentrate	 Providing safe and accessible spaces places Supporting programs for youth Informing the community of services, projects and initiatives Providing and maintaining tracks and trails Providing community access to information, 								

- documents, and meetings
- Providing services to support businesses
- Inspiring confidence in retail and commercial growth
- Providing services to support local employment
- Encouraging and/or supporting residential development
- Conducting quality, timely, and accurate • consultations with the community





Performance x Importance (score out of 5) maintain Providing safe and accessible Providing and maintaining spaces and places sporting facilities Informing the Providing visitor community of information services services, projects Delivering events and initiatives Providing and maintaining tracks and trails Providing libraries and library services Supporting programs for youth Providing community access to Average performance score = 3.79 information, documents, and meetings 3.7 3.8 3.9 4.0 4.1 4.2 4.3 4.44.5 **Performance of Service/Program** opportunity Service Provision and Facilities Community Connection and Programs Support for the Environment

Public Safety and Amenities

Executive Summary



Engagement & Communication

- Nearly all respondents ranked 'Informing the community of services, projects and initiatives' as the most important Council service (91%), followed closely by 'Conducting quality, timely, and accurate consultations with the community' (86%).
- Nearly two-thirds of respondents indicated that Council is performing well in 'Informing the community of services, projects and initiatives' (64%). Council is performing less well in 'Providing community access to information, documents, and meetings' and 'Conducting quality, timely, and accurate consultations with the community' (52% and 46% respectively).
- 'Informing the community of services, projects and initiatives' remains most important to survey respondents when comparing survey results, increasing to 9.3 out of 10, with Council's performance also increasing, closing the gap between importance/performance.
- Just over half of respondents were satisfied with Council's provision of these services (59%) with 18% dissatisfied.



Customer Service & Contact With Council

- A quarter of respondents prefer contacting Council in person in the first instance (24%).
- Contact by email is the most often preferred method of contacting Council when comparing the top 3 ranked preferred methods of contacts (63%). Newsletters and mail were the least preferred methods of contact.
- 8 out of 10 respondents made contact with Council within the last 12 months. Among them, nearly half of respondents contacted Council in person or over the phone (45% and 44% respectively), with online methods accounting for nearly a third of contact methods (32% online via Council's website and 30% by email).
- Facebook is the most preferred platform for interacting with the council, followed by various other methods and specific platforms like Instagram and WhatsApp. A significant number of respondents also mentioned that they do not use social media for council interactions.
- Nearly three-quarters of those who contacted the council were satisfied with customer service they received when they interacted with Council (71%)





Service Provision & Facilities

- Providing and maintaining recreation options are important to nearly all respondents, with 'Providing and maintaining sporting facilities, parks, gardens, playgrounds, reserves, and swimming pools' as the most important Council service (96%). This is followed closely by 'Providing and maintaining tracks and trails for walking, riding and running' (87%).
- Over three-quarters of respondents indicated that Council is performing well 'Providing recycling and waste services at the Waste Transfer Station' (84%) but performing less well in 'Providing and maintaining roads and footpaths', with 22% of respondents indicating poor performance for this service.
- 'Providing and maintaining sporting facilities, parks, gardens, playgrounds, reserves, and swimming pools' has increased in importance to survey respondents when comparing surveys.
- Over two-thirds of respondents were satisfied with Council's provision of these services (59%) and 10% dissatisfied.



Executive Summary

Ĩ

Community Connection & Programs

- 'Providing libraries and library services to the community' and 'Providing community grants and sponsorship' are the most important programs provided by Council, by nearly all respondents (88% for both).
- Over three-quarters of respondents indicated that Council is performing well in 'Providing libraries and library services to the community' (85%).
- 'Providing libraries and library services to the community' has increased in importance to survey respondents when comparing survey results, increasing to 9.1 out of 10, with Council's performance also increasing, resulting in a slim importance/performance gap of 0.3.
- Importance of 'Supporting cultural programs' has decreased between surveys, though performance has increased, resulting in a tightening of the gap to 0.6.
- Nearly two-thirds of respondents were satisfied with Council's provision of these services (59%) and 6% dissatisfied.



Support For The Environment

- Nearly all respondents ranked 'Supporting environmental services and programs in the region such as environmental watering and preservation' as an important Council service (91%).
- When compared to importance, a lower proportion of respondents rate Council's performance in supporting environmental services as performing well (63%).
- Importance of 'Supporting environmental services and programs in the region' has increased between surveys. Though performance has increased also, the gap between the two has decreased due to a greater increase in importance when compared to performance.
- Two-thirds of respondents were satisfied with Council's support of environmental services (59%) and 8% dissatisfied.





Planning & Economic Development

- All planning and economic development services were considered important by respondents, with a minimum of 83% importance ('Providing services to support business). 'Encouraging and/or supporting residential development' was considered the most important (88% total importance).
- When compared to importance, performance by Council providing these services was significantly lower. 'Providing planning and development controls through the PlanSA Portal' was rated the least by respondents (27% performing well).
- 'Inspiring confidence in retail and commercial growth and development' has increased in importance to survey respondents when comparing survey results, increasing from 8.7 to 9.2 out of 10, with Council's performance also increasing, resulting in a decrease in the importance/performance gap.
- Half of respondents were satisfied with Council's provision of these services (51%) with 19% dissatisfied.



Executive Summary



Tourism & Events

- Tourism and events are important to nearly all respondents (90% important and higher), with 'Providing visitor information services through the Visitor Information Centre and promoting tourism' the most important (73% very important).
- Respondents indicated that Council is performing well in providing tourism and events services (72% and higher) with Council's performance of 'Delivering events such as but not limited to the Riverfront Markets and the Christmas on the Murray Festival' at 77%.
- 'Providing visitor information services through the Visitor Information Centre and promoting tourism' is highest in both importance (9.4) and performance (8.2), with a gap of 1.2.
- Over three-quarters of respondents were satisfied with Council's provision of these services (77%) and 5% dissatisfied.



Public Safety & Amenities

- Public Safety and Amenity services were considered important by respondents, with threequarters of respondents considering 'Providing safe and accessible spaces and places for the community through lighting, signage and infrastructure' very important (75% and 93% total importance).
- When compared to importance, performance by Council providing Public Safety and Amenity services was significantly lower. 'Providing dog and cat management' was rated the least by respondents (53% performing well).
- Importance of 'Providing safe and accessible spaces and places for the community through lighting, signage and infrastructure' has increased between surveys. Though performance has increased also, the gap between the two has increased due to a greater increase in importance when compared to performance.
- Nearly three-quarters of respondents were satisfied with Council's provision of public safety and amenity services (71%) with 9% dissatisfied.



—
—
—
_

Council	Benc	hmar	kina
Council	Denc	man	NIIY

- Benchmarking compares respondents' propensity to recommend Renmark Paringa as a place to live given Council's current provision of all its services and amenities, against other Council benchmarks.
- Renmark Paringa is the only region, when compared against the benchmarks, to have a positive net promoter score, indicating a positive overall satisfaction with the region.

Benchmark	Net Promoter Score	Average Likely To Recommend Score
Renmark Paringa	18	7.76
Total SA Councils	-15	6.90
Regional	-26	6.41
Metro	-11	7.04

Recommendations

Set Engagement & Communication

- Provide more regular updates to residents on ongoing projects and initiatives through additional written communication like mailers or newsletters, not solely through social media and online. This will ensure all members of the community have an opportunity to be kept informed.
- Implement follow-up protocols for resident requests and feedback to close the loop and show action is being taken to address concerns raised. Share updates even if there is no immediate solution.
- Review opportunities to further engage the community and gather input early in decision-making processes before plans are finalised.

Planning & Economic Development

- Streamline and expedite approval processes for residential and commercial development to facilitate growth.
- Attract new business investment through incentives for occupying vacant retail spaces.
- Increase transparency and information sharing with public around economic development plans and progress.

Council Benchmarking

Customer Service & Contact With Council

- Continue the high level of customer service through staff training and evaluation of resident transactions and interactions.
- Monitor staff response times and timeliness addressing resident issues and requests to meet or improve on current performance.

ພໍ້າພໍ້າ Community Connection & Programs

- Partner with community organisations to implement new youth programs and spaces to better engage this cohort.
- Improve promotion of community events and programs through expanded distribution channels to increase awareness and accessibility.

Tourism & Events

- Increase event promotion across various media well in advance to improve awareness of upcomi events.
- Refresh the visitor centre to boost tourism appeal through updated displays, information and staff hospitality training.

Maintain focus on addressing key priority areas for improvement based on survey feedback to retain or build on the positive reputation relative to benchmark councils.





Service Provision & Facilities

- Prioritise maintenance and repair of roads, footpaths, trails to address the high volume of concerns raised by residents.
- Invest in upgrades to playgrounds, recreational facilities based on community feedback around areas needing improvement.



Support For The Environment

- Develop strategy for ongoing riverbank stabilisation and flood mitigation efforts based on success during the recent flood response.
- Explore opportunities for environmentally focused community volunteer days for local park, river, and nature area maintenance and beautification.



Public Safety & Amenities

÷		
I.	n	C
		Ľ
		-

- Audit and address community lighting, signage, footpath and mobility access gaps to better facilitate safe navigation of public areas.
- Review animal management policies and enforcement to address concerns around feral cats and nuisance dogs.





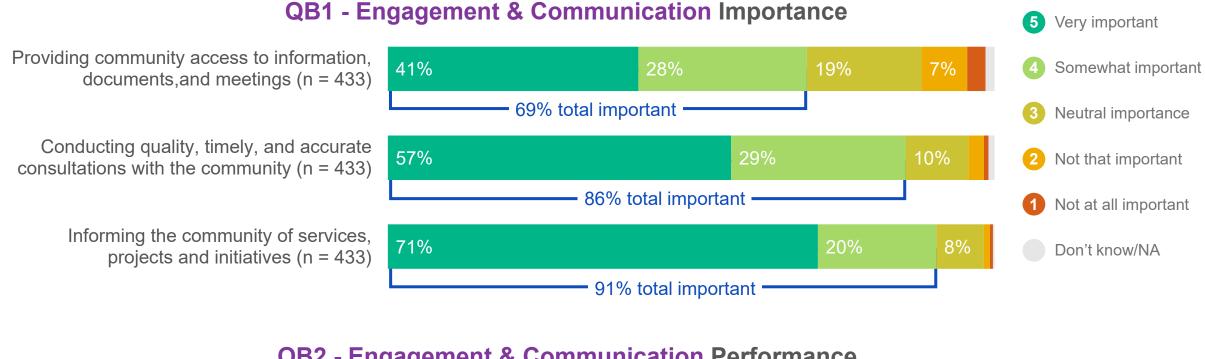




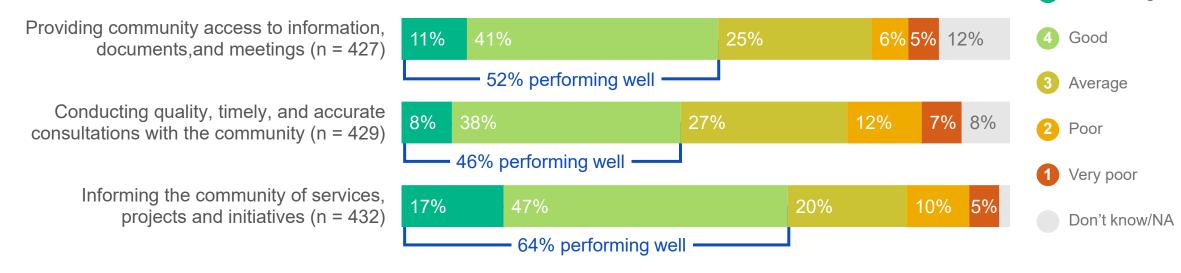
Engagement & Communication



It is important for Council to engage with the community



QB2 - Engagement & Communication Performance



QB1: How important are each of the following Council services to you, using a rating scale of 1 to 5 with 1 being not at all important and 5 being very important. QB2: Now please rate the Council's performance of these services plus some other services, using a rating scale of 1 to 5 with 1 being very poor and 5 being outstanding.



Average Engagement & Communication score Importance: 8.7/10 Performance: 7.0/10

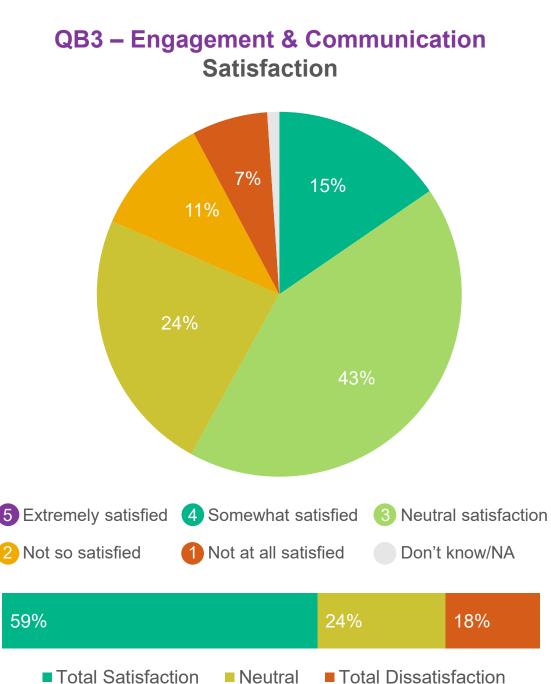
- Nearly all respondents ranked 'Informing the community of services, projects and initiatives' as the most important Council service (91%), followed closely by 'Conducting quality, timely, and accurate consultations with the community' (86%).
- Nearly two-thirds of respondents indicated that Council is performing well in 'Informing the community of services, projects and initiatives' (64%). Council is performing less well in 'Providing community access to information, documents, and meetings' and 'Conducting quality, timely, and accurate consultations with the community' (52% and 46% respectively).

5 Outstanding

Engagement & Communication

Council is keeping the community informed better than 5 years ago

Average Score out of 10	Year	Importance		Performance		Gap	
	2023	8.02		7.02		1.00	
Providing community access to information, documents,	2018	8.37	+	6.51		1.86	•
and meetings	2014	8.38		6.32		2.06	
	2010	8.55		6.11		2.44	
	2023	8.94		6.60		2.34	
Conducting quality, timely,	2018	8.36		6.16		2.20	
and accurate consultations with the community	2014	8.47		6.10		2.37	
	2010	8.63		5.63		3.00	
	2023	9.26		7.24		2.02	
Informing the community of services, projects and	2018*	8.42		6.23		2.19	
initiatives	2014*	8.43		5.85		2.58	
	2010*	8.41		5.71		2.70	



QB3: Overall, when it comes to the Council's engagement and communication with you, how satisfied are you with the Council's provision of these services, using a rating scale of 1 to 5 with 1 being 'Not at all satisfied' and 5 being 'Extremely' Satisfied'? n = 433 *'Making the community aware of strategic objectives' asked in previous surveys.

2023 scores have been multiplied by 2 to create alignment with previous reports which asked on a scale of 1 to 10.





Engagement & Communication

- 'Informing the community of services, projects and initiatives' remains most important to survey respondents when comparing survey results, increasing to 9.3 out of 10, with Council's performance also increasing, closing the gap between importance/performance.
- The importance of 'Providing community access to information, documents, and meetings' has decreased between surveys though performance has increased, decreasing the gap to 1.0.
- Just over half of respondents were satisfied with Council's provision of these services (59%) and 18% dissatisfied.



Engagement & Communication

Critical of communication/engagement

63 responses

- Lack of consultation (15)
- Information not shared in timely manner (14)
 - Poor communication avenues (12)
 - Don't listen to public (11)
 - Inconsistent communication (8) Secretive/closed (5)

"Communication is very poor as they do not get back to you in a timely manner. You are chasing them for answers continuously."

"There is no communication from Council what or when projects are being undertaken and a lot of miscommunications within the community."

Issues with 21st Street Bridge

18 responses

- Still not repaired after 12 months (7)
 - Priority over other projects (5)
- Lack of information on bridge (4)

"The 21st Bridge is still closed after 12 months and it's a huge impact on my life."

"The issue with the bridge on 21st Street. Why fix other roads, build a carpark which really is benefitting two businesses and putting up cemetery signs when honestly to drive right around to access the Renmark cemetery is ridiculous."

Positive about communication/engagement

38 responses

- Good use of social media (13)
- Handle queries well (8)
- Provide adequate opportunities to engage (7) • Readily share information (6)
 - Listen to public (4)

"I think the website, Facebook page, newspaper articles, regular email newsletter inform me a lot about what is happening through council and if I ever need to know something or have a query, council members or office staff are able to communicate well through these.

"The Council keeps in touch with me."

Poor consultation/listening **15 responses**

• Don't listen to public opinion (5)

- Community not consulted on issues (4)
- Don't respect community wishes/feedback (3)

"The community was not consulted about the 21st Street bridge. Council should have asked the community what they wanted."

"Consultation about the Westpac bank was minimal, and the CEO tried to go against community wishes to balance his budget."

Frustrated with lack of action/follow through

32 responses

- Neglect certain areas (7)
- Very slow to respond/act (5)
- Fail to make improvements (6) Don't address concerns raised (6) • Just "quick fixes" problems (3)

"I have raised a concern with Murtho St condition between 19th & 20th St and I had a response from *Mr X early on and nothing further, this is one of the* busiest roads as it has school traffic and nothing been done for years, it's a disgrace!"

"Things that need doing don't seem to happen, then other non-urgent projects get done.

"Certain areas on the Paringa causeway have been complained about and completely fobbed off by the Council."

Did good job during floods 16 responses

- Kept public well informed during floods (8) • Mayor visible and helpful (5)

"During the floods, they did a brilliant, brilliant job. They were amazing."

"Particularly during the high river, the Council did a great job of keeping people informed."

QB4: What are the main reasons for your rating? Note: If you have no specific comments or feedback on this topic please write N/A and move on to the next question. n = 427 with top mentions included above.



QB4 – Engagement & Communications Reason for satisfaction rating

Good use of various media during flood (4)

Want more information/transparency 30 responses

- Share more about projects/plans (8)
- More written communication (5)
 - Hard to access info (5)
 - Not open/honest (4) • Secretive (3)
 - Withhold information (2)

"Closed shop. They are paid by residents and all information should be made public."

"They target the information provided that they want vou to see."

Target certain audiences only

8 responses

- Information depends on social media (4) • Outlets exclude older residents (3)
- Communication channels fail to reach a large portion of the population (2)

"Unless like this survey, you have Facebook, how else is the information given or consultation asked for?"

"Think things are done via social media which is still not appropriate for older residents. Therefore news, consultations etc does not reach a large portion of the population."





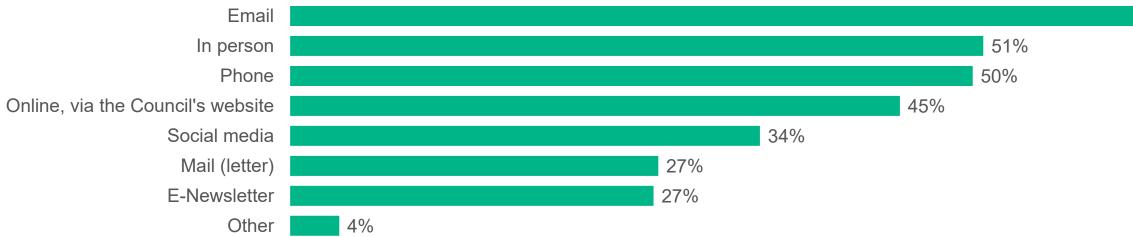
Customer Service & Contact With Council





Email is the most frequently preferred method when contacting Council

QC1 - Customer Service & Contact With Council Preferred contact method (ranked top 3)



Other	4%								QC1e: Social media prefer to use wh with the Council (n = 418)	en intera	cting
Preferred contact method		Ranked							Facebook	143	34%
	1st	2nd	3rd	4th	5th	6th	7th	8th	Email	33	8%
Online, via the Council's website	15%	13%	17%	18%	14%	11%	7%	4%	In person	33	8% 7%
In person	24%	14%	13%	11%	8%	11%	14%	10%	Instagram	15	4%
Phone	15%	22%	12%	8%	11%	16%	12%	5%	Council website	13	3%
Email	20%	19%	24%	17%	11%	8%	1%	1%	Newsletter / E-newsletter	10	2%
									Phone	9	2%
Social media	15%	10%	10%	12%	17%	13%	18%	7%	WhatsApp, Phone/Radio, Twitter,		
Mail (letter)	6%	10%	11%	19%	18%	18%	16%	6%	Local paper, LinkedIn, Google,		0.01
E-Newsletter	4%	11%	11%	14%	19%	18%	19%	7%	Internet/online, Community notifications, Riverland Forum, Face-	1	0%
Other	1%	1%	2%	1%	3%	5%	13%	59%	to-face/personal, word of mouth		
	n = 432	431	430	430	430	430	429	161	None/Not online	82	0%
	11 - 402	431	430	430	430	430	429	101	N/A (Not Applicable)	29	0%

QC1: Please rank your preferred method when interacting with the Council.

renmark paringa council | 2023 community satisfaction survey | december 2023

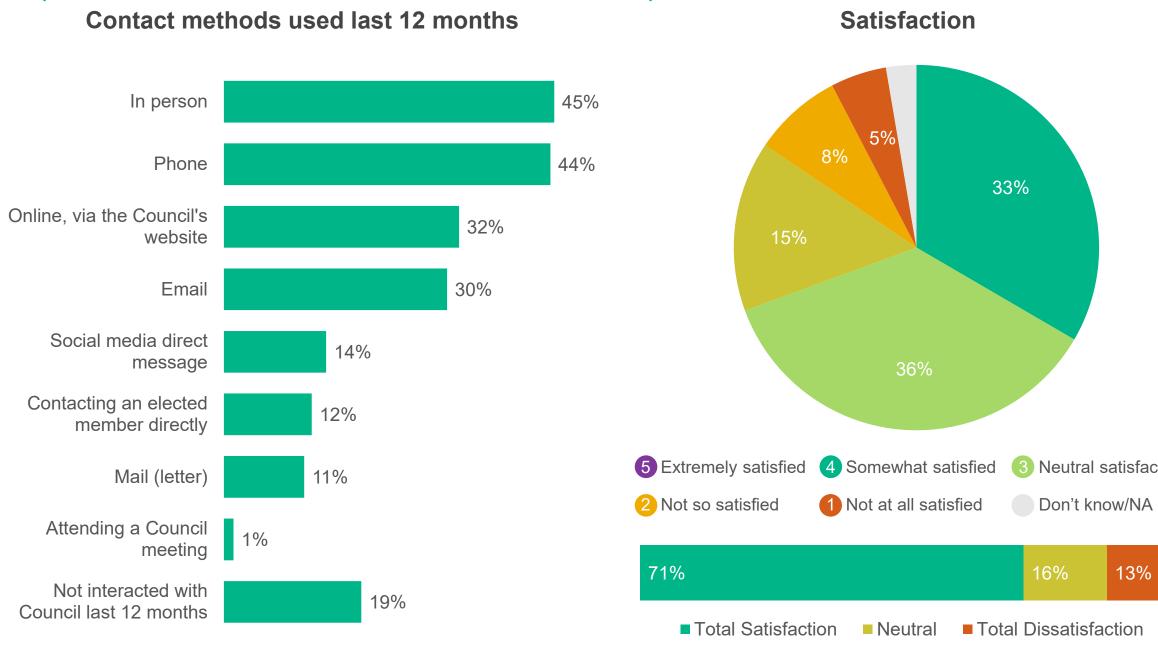


- A quarter of respondents prefer contacting Council in person in the first instance (24%).
- Contact by email is the most often preferred method of contacting Council when comparing the top 3 ranked preferred methods of contacts (63%).
 - Newsletters and mail are the least preferred methods of contact.



QC2 - Customer Service & Contact With Council

8 out of 10 respondents contacted Council in the last 12 months



QC2: Over the past 12 months, which of the following methods have you used when interacting with the Council? Please select as many as apply. n = 433 QC3: On a rating scale of 1 to 5 with 0 being 'Not at all Satisfied' and 5 being 'Extremely Satisfied', how satisfied were you with the customer service you received from the Council when you interacted with your local Council? n = 353

renmark paringa council | 2023 community satisfaction survey | december 2023



QC3 - Customer Service & Contact With Council



Customer Service & Contact

	•	8 out of 10 respondents made contact with Council within the last 12 months. Among them, nearly half of respondents contacted Council in person or over the phone (45% and 44% respectively), with online methods accounting for nearly a third of contact methods (32% online via Council's website and 30% by email).
tion	•	Facebook is the most preferred platform for interacting with the council, followed by various other methods and specific platforms like Instagram and WhatsApp. A significant number of respondents also mentioned that they do not use social media for council interactions.
	•	Nearly three-quarters of those who contacted the council were satisfied with customer service they received when they interacted with Council (71%).



Customer Service & Contact With Council

Resolution of issues

65 responses

- Issue/request satisfied (28)
 - Problem solved (16)
- Queries answered (12)
- Action taken promptly (5)
- Outcome satisfactory (4)

"My issue was resolved very quickly."

"Solved the issue."

"The action I requested was attended to very promptly."

Slow response times

34 responses

- Long wait times (12)
- Delayed responses (11)
- Slow to respond/act (8)
- Timeliness needs improvement (3)

"Waiting for people to return phone calls."

"Response time was slow."

"Quicker response time to email required."

QC4 - Customer Service & Contact With Council Reason for satisfaction rating

Good communication

58 responses

- Queries handled well (28)
- Questions answered (16)
- Clear Communication (6)
- Explained Requirements Clearly (3)
 - Professional (2)
 - Listened Well (2)

"Very good communication from the Council."

"They were able to inform me with correct information."

"Clear communication - they explained the requirements that I needed to know very clearly."

Poor consultation/listening

21 responses

- Community input not valued (6)
 - Concerns not heard (5)
 - Suggestions dismissed (4)
 - Don't listen to public (3)
 - Don't absorb feedback (2)

"I'm not sure Council really cares about community input vs supposed experts."

"Not sure that I am being heard."

"Seems Council do what they want to do rather than take in and absorb, think about, talk about residents' thoughts, concerns."

Helpful staff

44 responses

- Polite (15)
- Friendly (17)
- Knowledgeable (6) • Professional (4) • Willing to Assist (2)

"Staff are always very helpful."

"Polite staff always happy to assist in any way possible"

"Person I spoke to was very knowledgeable."

Lack of information/transparency

16 responses

- Lack information on projects/initiatives (5) • Find out by accident (4) • More transparency needed (3) • Withhold information (2)

- I only find out about things by accident."

"Not having a driveway/car port and not being allowed to build one in a suitable spot."

QC4: What are the main reasons for your rating? n = 346 with top mentions included above.



"Generally, information flow is good but sometimes

Lack of action/follow up

41 responses

- No action/response (13)
 - No follow up (11)
- Didn't address concerns/suggestions (8)
 - Issue still unresolved (5)
 - Request not addressed (4)

"They haven't got back to me about the Bridge."

"Some requests have still not been addressed or assessed as important enough for any action."

Unable to make contact

15 responses

 Unable to contact needed person (6) • Unanswered questions (5) • Fobbed off to others (2)

"Wasn't able to talk to anyone who could help with the enguiry I had."

"Staff didn't know answer to question and the person they were going to get back to me didn't."





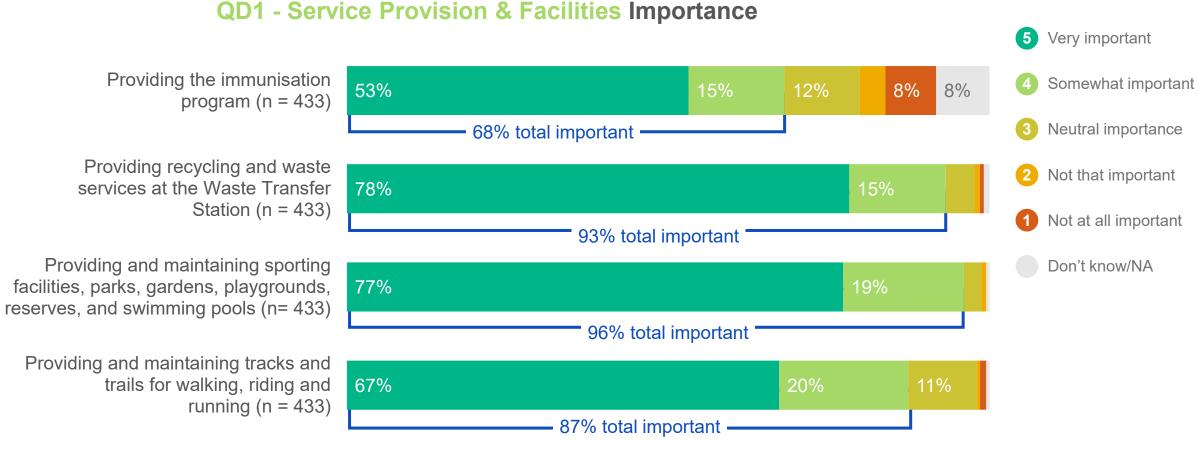




Service Provision & Facilities



Recreation options are important to nearly all respondents



QD1: How important are each of the following Council services to you, using a rating scale of 1 to 5 with 1 being not at all important and 5 being very important.



- Providing and maintaining recreation options are important to nearly all respondents, with 'Providing and maintaining sporting facilities, parks, gardens, playgrounds, reserves, and swimming pools' as the most important Council service (96%). This is followed closely by 'Providing and maintaining tracks and trails for walking, riding and running' (87%).
- 'Providing recycling and waste services at the Waste Transfer Station' is also ranked as highly important by respondents (93%).



Council is performing well in providing recreation options and waste services



Providing and maintaining roads and footpaths (n = 433)

Providing and maintaining tracks and trails for walking, riding and running (n = 433)

> Providing and maintaining storm drainage, water, and effluent facilities (n = 433)

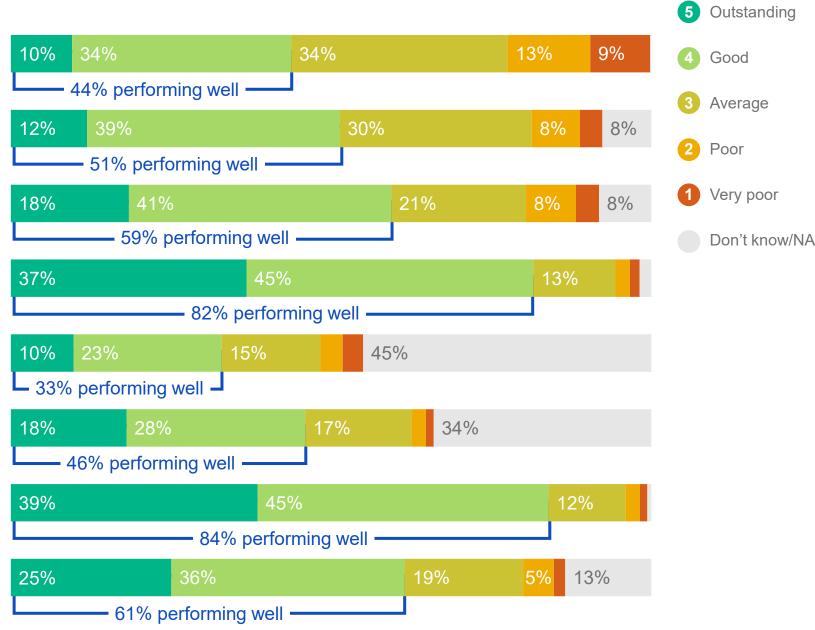
Providing and maintaining sporting facilities, parks, gardens, playgrounds, reserves, and swimming pools (n= 433)

Providing health services to the community such as food/ health inspections (n = 433)

> Providing the immunisation program (n = 433)

Providing waste collection through the red/green/yellow bin services (n = 433)

Providing recycling and waste services at the Waste Transfer Station (n = 433)



QD2: Please rate the Council's performance of these services plus some other services, using a rating scale of 1 to 5 with 1 being very poor and 5 being outstanding.



Average Service Provision & Facilities score

Importance: 9.1/10

Performance: 7.6/10





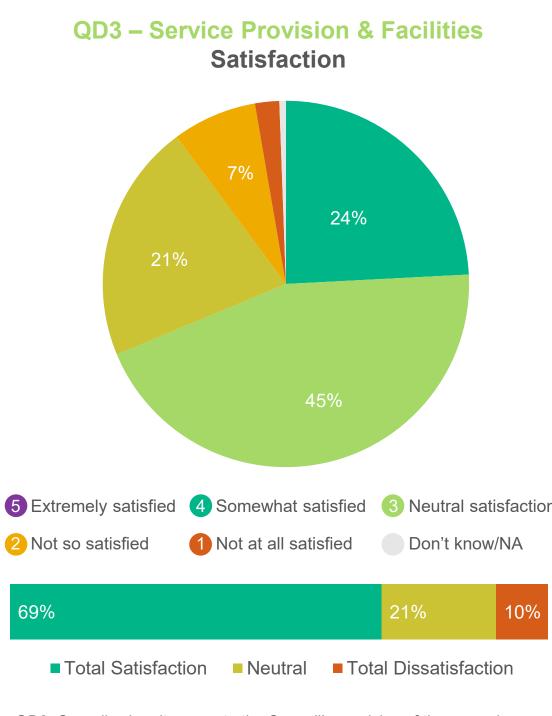
- Over three-quarters of respondents indicated that Council is performing well in 'Providing recycling and waste services at the Waste Transfer Station' (84%) and 'Providing and maintaining sporting facilities, parks, gardens, playgrounds, reserves, and swimming pools' (82%).
- Council is performing less well in 'Providing and maintaining roads and footpaths', with 22% of respondents indicating poor performance for this service.



Service Provision & Facilities

Providing and maintaining recreation facilities has improved since 2018

Average Score out of 10	Year	Importance		Performance		Gap	
	2023	-		6.50		-	
Providing and maintaining	2018	9.04		6.74		2.30	
roads and footpaths	2014	9.13		7.01		2.12	
	2010	9.32		6.81		2.51	
Providing and maintaining tracks and trails for walking, riding and running	2023	9.14		7.04		2.10	
Droviding and maintaining	2023	-		7.34		-	
Providing and maintaining	2018	9.14		7.11		2.03	
storm drainage, water, and effluent facilities	2014	9.26		6.83		2.43	
	2010	9.28		6.59		2.69	
Droviding and maintaining	2023	9.52		8.28	1	1.24	
Providing and maintaining	2018	9.13		7.92		1.21	
sporting facilities, parks,	2014	9.02		8.08		0.94	
gardens, playgrounds, reserves, and swimming pools	2010	9.06		7.76		1.30	
Droviding boolth comisso	2023	-		7.24		-	
Providing health services	2018	8.97		7.14		1.83	
to the community such as	2014	8.55		6.86		1.69	
food/health inspections	2010	8.58		6.62		1.96	
Providing the immunisation program	2023	8.36		7.86		0.50	
Providing waste collection through the red/green/ yellow bin services	2023	-		8.40		-	
Droviding roovaling and wasts	2023	9.42		7.86		1.56	
Providing recycling and waste	2018	9.49		8.36		1.13	
services at the Waste Transfer	2014	9.30		8.53		0.77	
Station	2010	9.07		5.88		3.19	



QD3: Overall, when it comes to the Council's provision of these services and facilities, how satisfied are you with these services, using a rating scale of 1 to 5 with 1 being not at all satisfied and 5 being extremely satisfied? n = 433
 2023 scores have been multiplied by 2 to create alignment with previous reports which asked on a scale of 1 to 10.



9**f**=f

6.9/10 Satisfaction

Service Provision & Facilities

	•	'Providing and maintaining sporting facilities, parks, gardens, playgrounds, reserves, and swimming pools' has increased in importance to survey respondents when comparing survey results, increasing to 9.5 out of 10, with Council's performance also increasing, with a slight widening of the gap between importance/performance.
ו	•	Both importance and performance of 'Providing recycling and waste services at the Waste Transfer Station' has decreased between surveys, with an increasing gap to 1.6.
	•	Over two-thirds of respondents were satisfied with Council's provision of these services (59%) and 10% dissatisfied.

Service Provision & Facilities

QD4 – Service Provision & Facilities Reason for satisfaction rating

Positive feedback

69 responses

- Maintain areas well (16)
- Capable services/facilities (15)
 - Handle requests well (12)
 - Good communication (9)
 - Timely services (8)
 - Listened to public (4)
 - Friendly staff (3)

"Services are maintained well. Gardens are good."

"Great service and facilities to look after our town."

"Always helpful."

Lack of action/consultation

38 responses

- No action/response (12)
- Don't address concerns raised (8)
 - No follow up (6)
 - Requests not addressed (5)
 - Community not consulted (3)
 - Suggestions dismissed (2)

"They haven't got back to me about the Bridge."

"No action taken on a road condition."

"Some requests have still not been addressed or assessed as important enough for any action."

Issues resolved/requests addressed

68 responses

- Issue/request satisfied (23)
 - Queries answered (15)
 - Problems solved (12)
- Action taken promptly (9)
 - Good outcomes (5)
 - Expectations met (4)

"My issue was resolved very quickly."

"Requests for action rectifying certain drainage issues in our area have either ignored or guick fixed instead of addressing the problem."

"Outcome satisfactory."

Slow response times

24 responses

- Long wait times (7)
- Delayed action (6)
- Slow to respond (5)
- Timeliness needs improving (4) Delayed responses (2)

"Again a slow response for requests but generally get the job done eventually."

"Response time was slow."

Time taken by the relevant persons to respond."

Want improvements in maintenance

64 responses

- Uneven footpaths (12) • Potholes (4)
- Road repairs needed (9) • Trash on streets (3)
- Improve storm drainage (6) • Overgrown vegetation issues (5)

"Foot paths need better maintenance."

"Roads and footpaths need a lot more attention."

"Storm drains need improvement."

Target certain areas only

19 responses

- Neglect suburbs/outskirts (5) • Riverside stuff only priority (3)

- Focus on town over rural areas (6) • Emphasis on beautifying town (2)

"It seems like the Council services stop at the end of all 3 bridges in Renmark."

"The emphasis is on Renmark, and Paringa can get forgotten or overlooked."

"Town looked after but not the outskirts of town."

QD4: What are the main reasons for your rating? Note: If you have no specific comments or feedback on this topic please write N/A and move on to the next question. n = 343 with top mentions included above.



Helpful, capable staff **41** responses • Helpful (15) • Friendly (11) Knowledgeable (8) Professional (5) • Listen well (2) "Staff are friendly and ready to help." "Professional, timely, could answer my questions." "Person on the phone solved my query immediately."

Pricing issues at waste facility 15 responses

- Dump fees too expensive (5)
- Restrictions on free dumping (4)
- Limit green waste allowed free (2)

"Dump fees are excessive."

"You have to get permission from the Council to drop off any rubbish at the depot. You only get one permit per year. After that, you are done for the year."



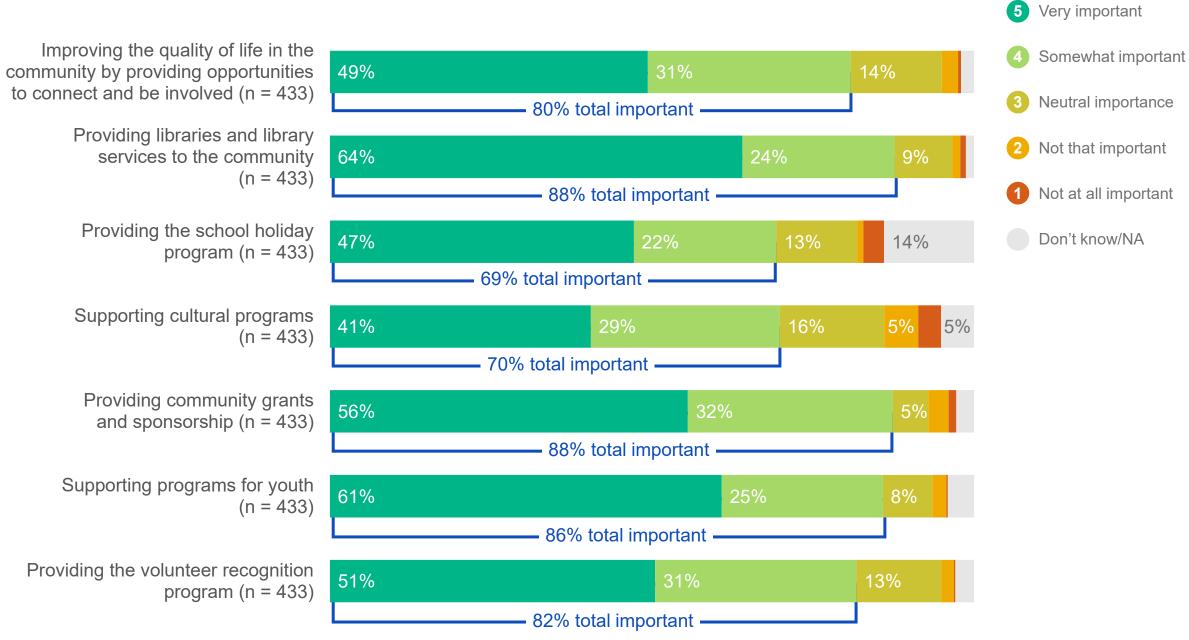




Community Connection & Programs



Libraries and library services are the most important service to the community



QE1 Community Connection & Programs Importance

QE1: How important are each of the following Council programs to you, using a rating scale of 1 to 5 with 1 being not at all important and 5 being very important.



- 'Providing libraries and library services to the community' and 'Providing community grants and sponsorship' are the most important programs provided by Council, by nearly all respondents (88% for both).
- 'Supporting programs for youth' is also ranked as highly important by respondents (86%).



Council's performance in support for youth programs needs improvement

5 Outstanding Improving the quality of life in the 4 Good community by providing opportunities 16% 47% 24% 9% to connect and be involved (n = 433) 3 Average - 63% performing well Providing libraries and library 2 Poor 6% 9% 46% 39% services to the community (n = 433)- 85% performing well 1 Very poor Providing the school holiday 31% Don't know/NA 36% 19% 13% program (n = 433) 67% performing well Supporting cultural programs 14% 26% 36% 20% (n = 433)50% performing well Providing community grants 21% 40% 18% and sponsorship (n = 433)- 61% performing well Supporting programs for youth 6% 27% 11% 33% 20% (n = 433)44% performing well -Providing the volunteer recognition 20% 18% 38% 19% program (n = 433) - 56% performing well

QE2 Community Connection & Programs Performance

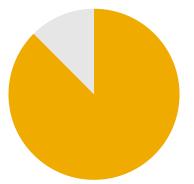
QE2: Please rate the Council's performance of these programs plus some other services, using a rating scale of 1 to 5 with 1 being very poor and 5 being outstanding.

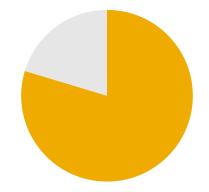


Average Community Connection & Programs score

Importance: 8.8/10

Performance: 8.0/10



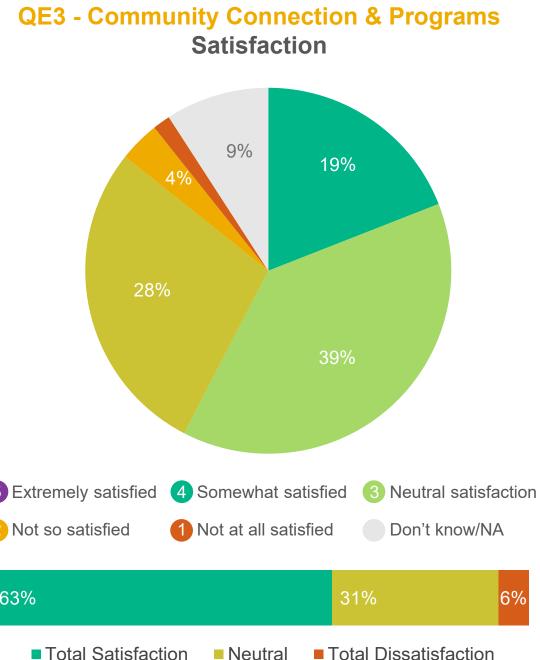


- Over three-quarters of respondents indicated that Council is performing well 'Providing libraries and library services to the community' (85%).
- Council is performing less well in 'Supporting programs for youth' (44% performing well) and 'Supporting cultural programs' (50% performing well).



Two-thirds of respondents were satisfied with Council's community programs

Average Score out of 5	Year	Importance	Performance		Gap		QE3 -
	2023	8.62	7.70		0.92		
Improving the quality of life in	2018*	8.10	6.26		1.84		
the community by providing	2014*	7.90	5.95		1.95		
opportunities to connect and	2010*	8.02	5.95		2.07		
be involved	2018^	8.58	6.99		1.59		
	2014^	8.53	6.73		1.80		
	2010^	8.64	6.40		2.24		
	2023	9.14	8.86		0.28		
Providing libraries and library	2018	9.09	8.49		0.60		
services to the community	2014	8.68	8.55		0.13		
	2010	8.97	8.15		0.82		
Providing the school holiday program	2023	8.66	8.62		0.04		
	2023	8.20	7.64		0.56		
Supporting oultural programs	2018	8.39	7.04		1.35		
Supporting cultural programs	2014	7.98	7.16		0.82		C Lytropooly
	2010	8.33	6.62		1.71		5 Extremely
Providing community grants and sponsorship	2023	8.94	7.86		1.08		2 Not so sa
Supporting programs for youth	2023	9.02	7.28		1.74		63%
Providing the volunteer recognition program	2023	8.70	7.80		0.90		■ Total



QE3: Overall, when it comes to the Council's community connection and programs, how satisfied are you with these services, using a rating scale of 1 to 5 with 1 being not at all satisfied and 5 being extremely satisfied? n = 433 *'Council's influence over improving quality life over past year' and *'Providing help to improve the quality of life in the community' asked in previous surveys. 2023 scores have been multiplied by 2 to create alignment with previous reports which asked on a scale of 1 to 10.

renmark paringa council | 2023 community satisfaction survey | december 2023



6.3/10

Satisfaction

Community Connection & Programs

- 'Providing libraries and library services to the community' has increased in importance to survey respondents when comparing survey results, increasing to 9.1 out of 10, with Council's performance also increasing, resulting in a slim importance/performance gap of 0.3.
- Importance of 'Supporting cultural programs' has decreased between surveys, though performance has increased, resulting in a tightening of the gap to 0.6.
- Nearly two-thirds of respondents were satisfied with Council's provision of these services (59%) and 6% dissatisfied.



Community Connection & Programs

QE4 - Community Connection & Programs Reason for satisfaction rating

Community events/programs

37 responses

- Good variety/opportunities (10)
- Always room for more events (7)
- Poor event communication (6)
- Need more cultural events (3)
- Events target certain groups (3)

"Lots of activities seem to be provided by Council."

"Don't seem to get info on all 'happenings.""

"We have a huge culturally diverse community, I feel we don't celebrate many cultural events such as Diwali"

Overall good performance

22 responses

- Doing good job overall (11)
 - Make good effort (5)
- No complaints/issues (4)

"They do a good job overall."

"I feel there could be more events that are free that bring the community together, social isolation has been bad for many individuals."

Community grants/volunteering 29 responses

- Support volunteers well (9)
- Grants help community groups (7)
 - Review grant allocation (3)
- Remove volunteer barriers (3)

"Council could support volunteer groups more."

"Council through its grant programs and support for Community Groups is often the difference between a program proceeding or not."

Lack of information

17 responses

- Unaware of programs (7)
- Don't get info on happenings (5) •
- Improve event communication (3)

"If there are these programs available, again not communication or advertising."

"The problem is not getting information about what is happening. I am not sure what is actually going on."

Services for youth

24 responses

- Engage youth more (2)
- Need youth programs (9) • Improve opportunities for youth (7) • Provide youth spaces (3)

"I would like to see more youth activities in our area, especially for teenagers. Perhaps a drop-in centre for teenagers."

Need better facilities/infrastructure 13 responses

- Develop trails (2)
- Upgrade playgrounds (3) Improve recreation facilities (2)

pathway?"

"Really the only thing we see them do is the tourist office and the local markets and they are not that good at communicating those."

QE4: What are the main reasons for your rating? Note: If you have no specific comments or feedback on this topic please write N/A and move on to the next question. n = 394 with top mentions included above.



- "More could be done for youths and volunteers."

- "Further development of walking bike trails (like *Clare Valley) linking together a food / beverage*

Library services 22 responses

- Great programs & staff (9)
- Valuable community asset (5)
- Library meets needs well (4)

"Library programs are always great! More awareness on other items is needed."

"The services provided by the library are very valuable and outstanding."



Community Connection & Programs

QE5 - Community Connection & Programs Other community connections and/or programs

More youth services/programs

25 responses

- Youth spaces needed (6)
- Activities for teens (5)
- Programs for bored youth (4)
- Support struggling youth (3)

"A drop-in centre for teenagers to provide free activities and health support and general well-being or a space for them to go."

"More programs/activities for our youth."

Support local artists/creatives

5 responses

- Support local artists (3)
- Creative spaces lacking (2)

"They do a good job overall."

"More opportunities for local artists and art in the community made by the community."

"I would like to have access to cultural events, such as learning basket weaving or to hear Dreamtime stories."

Help vulnerable community members

16 responses

- Help elderly (4)
- Support disadvantaged (4) • Assist disabled (3)

"More for the elderly and retirees, more for them to do and be involved in."

There needs to be a focus on supporting the most vulnerable people in the Renmark Paringa community - elderly people, children at risk of abuse/neglect, people experiencing food insecurity."

Transport services needed 4 responses

- Community bus wanted (2)
 - Improve roads (2)

"A community bus service like many other councils provide would be great for the Renmark Community it doesn't need to be weekly and doesn't need to be far just something connecting a service to the community and the community to what our area offers."

"Road and footpath maintenance vitally important. Some areas are quite good; other places poorly maintained."

Improve community spaces

14 responses

"Birdwatching trails and building a birdhide overlooking a wetland."

"Exercise equipment along riverfront like other towns."

"Probably have more activities for the kids."

More information distribution needed

3 responses

• Better information distribution (3)

"More either TV or newsletter information out to the residents. Older residents are not computer literate and require different methods to get the information."

QE5: Are there any other community connections and/or programs you would like see from the Council? n = 433 with top mentions included above.



31

• Upgrade playgrounds (3) • More gardens (2) Improve sports facilities (2)

More community events 12 responses

- More festivals/events (5)
- More cultural events (4)

"More events like the glow festival during winter would be great."

"Include other culture events, for Indian or Punjabi culture."

"More multicultural events. More sensory diverse events."

Help homeless

2 responses

Address homelessness (2)

"More involvement with kids here. So many Indigenous kids sleeping on the streets. They need someone where they can sleep."







Support For The Environment



Supporting environmental services is important to nearly all respondents



Don't know/NA

QF1: How important is the following environment-related Council service, using a rating scale of 1 to 5 with 1 being not at all important and 5 being very important. QF2: Please rate the Council's performance of this service, using a rating scale of 1 to 5 with 1 being very poor and 5 being outstanding.

renmark paringa council | 2023 community satisfaction survey | december 2023

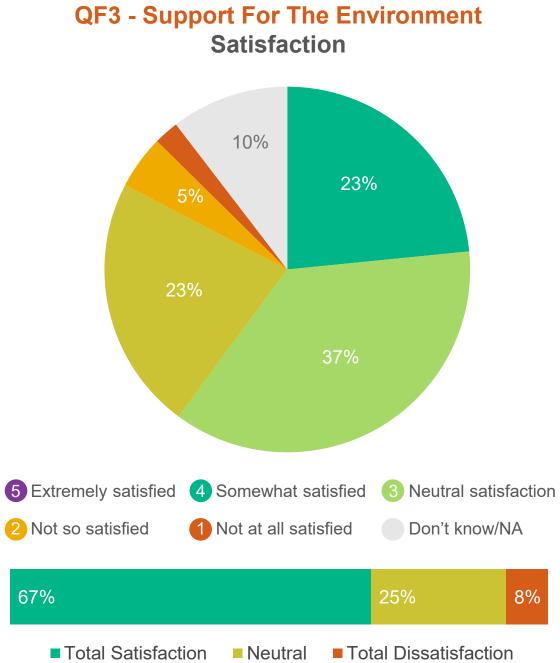




Support For The Environment

Council's performance in supporting the environment has improved since 2018

Average Score out of 10	Year	Importance		Performance		Gap	
Supporting onvironmental	2023	9.28		7.72		1.56	
Supporting environmental services and programs in	2018	8.45		7.09		1.36	
the region such as environmental watering and	2014	8.17		6.95		1.22	
preservation	2010	8.51		6.30		2.21	



QF3: Overall, when it comes to the Council's support for the environment, how satisfied are you with the Council's provision of these services, using a rating scale of 1 to 5 with 1 being 'Not at all satisfied' and 5 being 'Extremely Satisfied'? 2023 scores have been multiplied by 2 to create alignment with previous reports which asked on a scale of 1 to 10.

renmark paringa council | 2023 community satisfaction survey | december 2023





Support For The Environment

- Importance of 'Supporting environmental services and programs in the region' has increased between surveys. Though performance has increased also, the gap between the two has increased due to a greater increase in importance when compared to performance.
- Two-thirds of respondents were satisfied with Council's support of environmental services (67%) with 8% dissatisfied.





Support For The Environment

QF4 - Support For The Environment Reason for satisfaction rating

Flood response

39 responses

- Did good job with floods (16)
- Floodbank work was timely (7)
- Outstanding flood response (6)
- Need better preparation (5)

"Council did an amazing job in the recent flood response."

"Flood response and recovery has been exemplary so far. well done!"

"Floodbanks should have been maintained a long time prior to the Council actually doing something about."

Floodplain management

14 responses

- Need better management (5)
- Lacking maintenance (4)
- Room for improvement (3)

"I am not sure if this is a Council or government but flood plain areas not being watered properly."

"Need to do more with the floodplains."

"Levy banks need some attention out of town."

Parks/gardens maintenance 29 responses

- Areas well maintained (16)
- Areas always look good (5)
- Room for improvement (4)

"All parks and sports grounds etc are well presented, clean, watered and mowed."

"Gardens are always well kept and luscious."

Room for improvement (general) 13 responses

• Always room for improvement (13)

"Always room for improvement." (stated by multiple respondents)

Environmental efforts

27 responses

- Does good job/aware of environment (9) • More needed (6)
 - River stabilisation lacking (4)

"Council endeavours to protect the environment by maintaining kerbside verges entry to the town which is largely natural with watering and weed control."

"I think the Council could do more to encourage independent groups to implement environmental programs."

Waste management/recycling

6 responses

• Hard rubbish collection wanted (3) Improve recycling (2)

"Hard rubbish collection would be great and recycling textiles innovation."

"Recycling, waste station, potable irrigation."

QF4: What are the main reasons for your rating? Note: If you have no specific comments or feedback on this topic please write N/A and move on to the next question. n = 383 with top mentions included above.



35

Town beautification/presentation 15 responses

- Town looks good (6)
- Room for improvement (5)

"Area looks good."

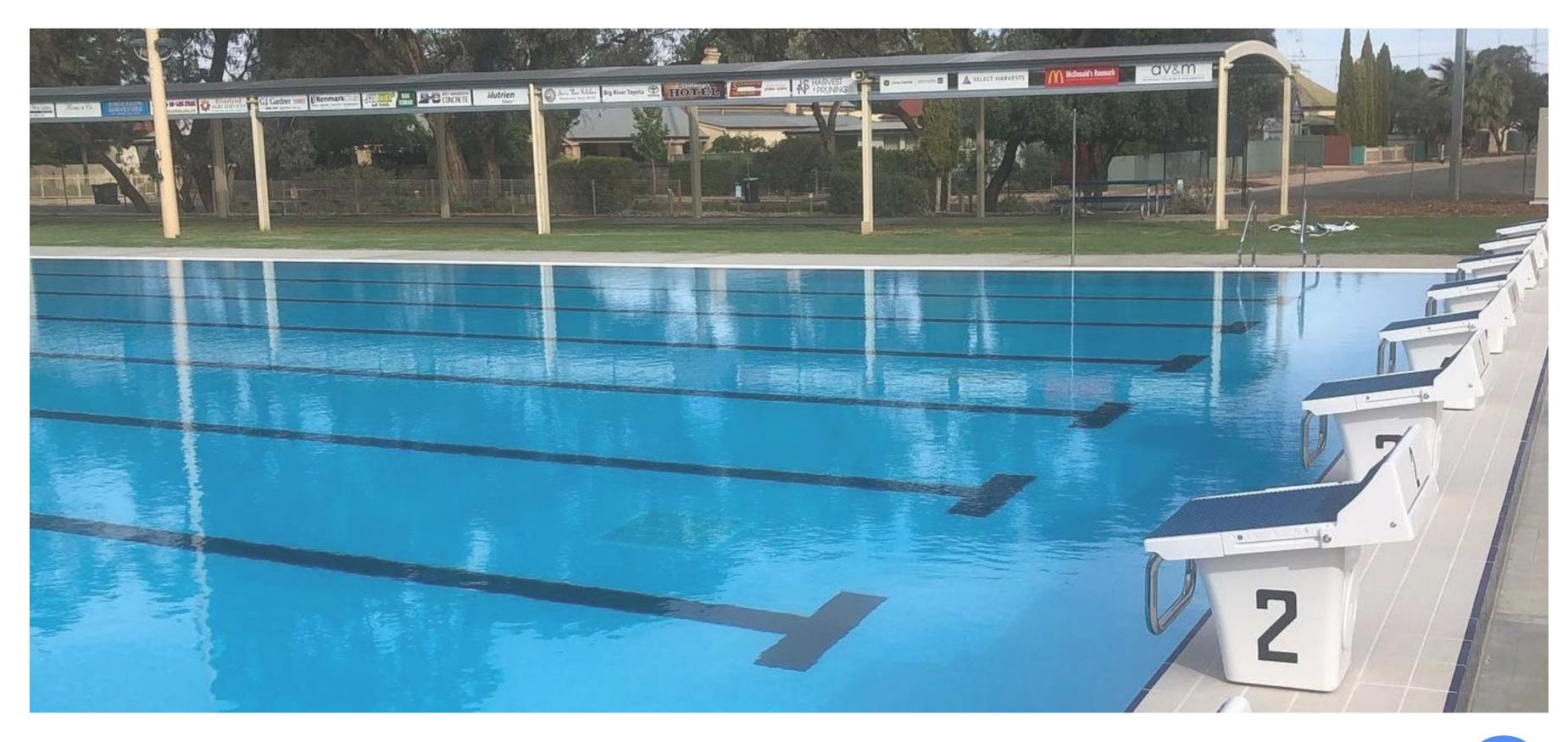
"Township always looks neat and tidy and inviting."

Rural areas neglected 5 responses

• Rural areas neglected (5)

"Again, unless it's the town centre the rest doesn't seem to matter to Council."

"Around town environmental concerns are at a 5 but in the rural areas it would only score 1."



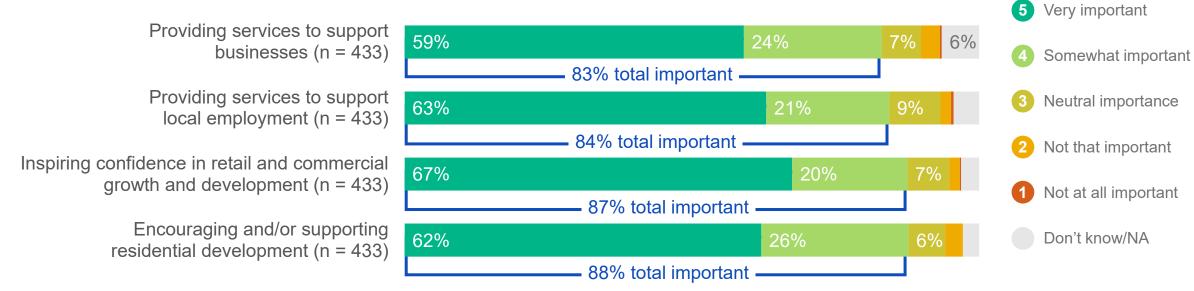


Planning & Economic Development



Planning and economic development by Council are important services





QG2 - Planning & Economic Development Performance

5 Outstanding Providing services to support **6%5%** 24% 11% 31% businesses (n = 405) 4 Good - 42% performing well -Providing services to support **5%** 28% 9% 28% 26% local employment (n = 414) 3 Average ► 38% performing well ◄ Inspiring confidence in retail and commercial 6%<mark>5%</mark> 21% 24% 9% 35% 2 Poor growth and development (n = 420) 44% performing well -Encouraging and/or supporting 7% 7% 19% Very poor 24% 11% 33% residential development (n = 421) └ 44% performing well Providing planning and development controls Don't know/NA **6%**5% 46% 5% 22% 16% through the PlanSA Portal (n = 433) 27% performing well

QG1: How important do you consider each of the following planning and economic development services to be, using a rating scale of 1 to 5 with 1 being not at all important and 5 being very important. QG2: Please rate the Council's performance of these services plus some other services, using a rating scale of 1 to 5 with 1 being very poor and 5 being outstanding.



Average Planning & Economic Development score Performance: 6.9/10 Importance: 9.1/10 All planning and economic development services are considered important by respondents, with a minimum of 83% importance ('Providing services to support business). 'Encouraging and/or supporting residential development' was considered the most important (88% total importance). When compared to importance, performance by Council providing these services is rated significantly lower. 'Providing planning and development controls through the PlanSA Portal' was rated the least by respondents

(27% performing well).

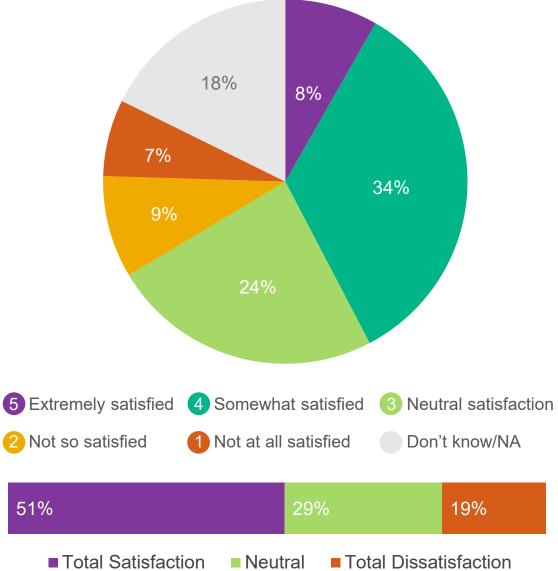
37 E=

Planning & Economic Development

It is important for Council to support retail and commercial growth

Average Score out of 5	Year	Importance		Performance		Gap	
Providing services to support businesses	2023	8.98		7.00		1.98	₽
Providing services to support local employment	2023	9.08		6.92		2.16	₽
*Providing economic development services	2018	8.51		6.43		2.08	
	2014	8.42		6.09		2.33	
	2010	8.54		5.95		2.59	
Inspiring confidence in retail and commercial growth and	2023	9.20		6.94		2.26	
	2018	8.66		6.23		2.43	
development	2014	8.82		5.58		3.24	
Encouraging and/or supporting residential development	2023	9.06		6.84		2.22	
Providing planning and development controls through the PlanSA Portal	2023	-		6.72		-	
	2018	8.60		6.85	•	1.75	
	2014	8.44		6.58		1.86	
Ŭ	2010	8.47		6.44		2.03	





QG3: Overall, when it comes to the Council's planning and economic development related services, how satisfied are you with the Council's provision of these services, using a rating scale of 1 to 5 with 1 being 'Not at all satisfied' and 5 being 'Extremely Satisfied'? n = 433

2023 scores have been multiplied by 2 to create alignment with previous reports which asked on a scale of 1 to 10.



5.1/10 Satisfaction

Planning & Economic Development

'Inspiring confidence in retail and commercial growth and development' has increased in importance to survey respondents when comparing survey results, increasing from 8.7 to 9.2 out of 10, with Council's performance also increasing, resulting in a decrease in the importance/performance gap. The performance of 'Providing planning and development controls ' has decreased between surveys, though importance wasn't asked in the 2023 survey. Half of respondents are satisfied with Council's provision of these services (51%) with 19% dissatisfied.



Planning & Economic Development

QG4 – Planning & Economic Development Reason for satisfaction rating

Business and development policies

52 responses

- Difficult getting approvals (12)
- Slow decision-making (8)
- Review development policies (7)
 - Support lacking (6)
 - Costly processes (5)

"Council should review extension of the Jane Eliza development after the recent flood. This area is not practical."

"I have been in planning and consent with Council since October 2022, yes that's right 2022 and I have only just been approved planning consent."

"Have heard from a number of persons that the RPC is one of the most difficult councils to work with."

Overall reasonable performance

13 responses

- Does reasonable job (4)
- Gets it right mostly (3)
- Room for improvement (3)

"Mostly the Council gets it right."

"They do a reasonable job."

"Some things that the Council are a bit slow on doing but they eventually get to it."

Support for businesses

29 responses

- Do more to support businesses (8)
 - Fill empty shops (6)
 - Attract investment (5)
- Lower costs for businesses (4)

"Encourage and promote more retail outlets. Some of the places need a lot of attention to be made safe and habitable for businesses."

"Lots of empty shops, give businesses opportunities to fill those shops, low rent, no rent."

Wasted opportunities

8 responses

- Missed opportunities (4)
- Destroyed iconic building (2)

"Destroying an iconic building on the riverfront which had the potential to attract millions of dollars of investment and employment opportunities for locals does not look like inspiring economic development to me."

"Look at the old Westpac bank. What a waste"

Housing availability and development

27 responses

- Limited land releases (7) • Slow approval times (4)
- Need more affordable options (5) • Review development areas (4)

"As residents in Renmark West we are noticing so many vacant areas of bare ground due to decline in fruit growing. This is causing more dust and a great deal more weeds."

"Do not feel Council encourages or supports residential development when there are numerous vacant blocks out of town that could be subdivided for housing."

Bias in decision-making

6 responses

• Bias/unfairness perceived (6)

harsh on with favouritism to others."

"Planning seems to be about who you know not location of land."

QG4: What are the main reasons for your rating? Note: If you have no specific comments or feedback on this topic please write N/A and move on to the next question. n = 347 with top mentions included above.



- "I think there are sectors which the Council is guite

Lack of information/transparency **17 responses**

- Lack transparency (6)
- Don't communicate plans (5)
- Unsure what Council does (4)

They don't let us know what's going on. They don't put a sign up saying what it is."

"I am not sure how much they do."

"Don't think these are core Council concerns."





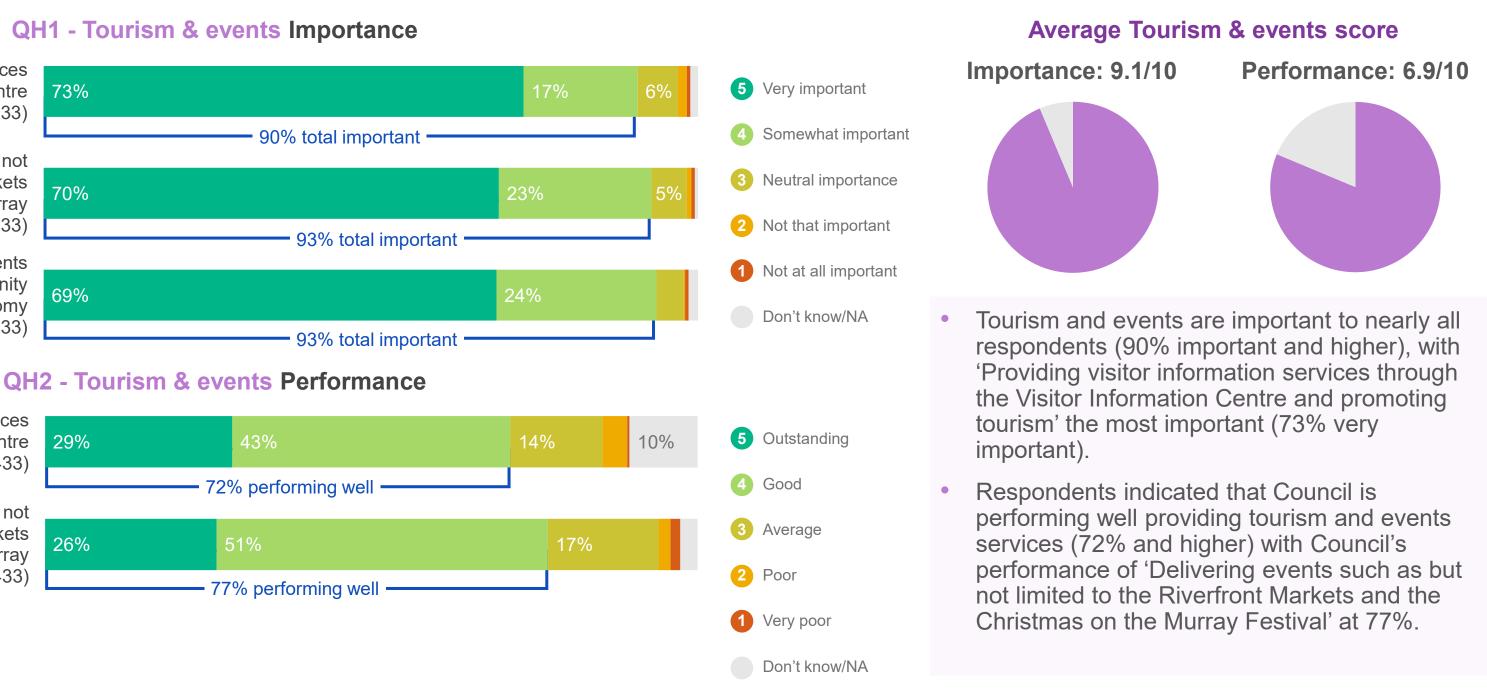
Providing visitor information services and delivering events are important

QH1 - Tourism & events Importance

Providing visitor information services through the Visitor Information Centre and promoting tourism (n = 433)

> Delivering events such as but not limited to the Riverfront Markets and the Christmas on the Murrav Festival (n = 433)

Supporting and attracting events in the future which foster community culture and contribute to the economy and visitor experience (n = 433)



Providing visitor information services through the Visitor Information Centre and promoting tourism (n = 433)

> Delivering events such as but not limited to the Riverfront Markets and the Christmas on the Murrav Festival (n = 433)

QH1: How important are each of the following tourism and events services to you, using a rating scale of 1 to 5 with 1 being not at all important and 5 being very important. QH2: Please rate the Council's performance of these services, using a rating scale of 1 to 5 with 1 being very poor and 5 being outstanding.

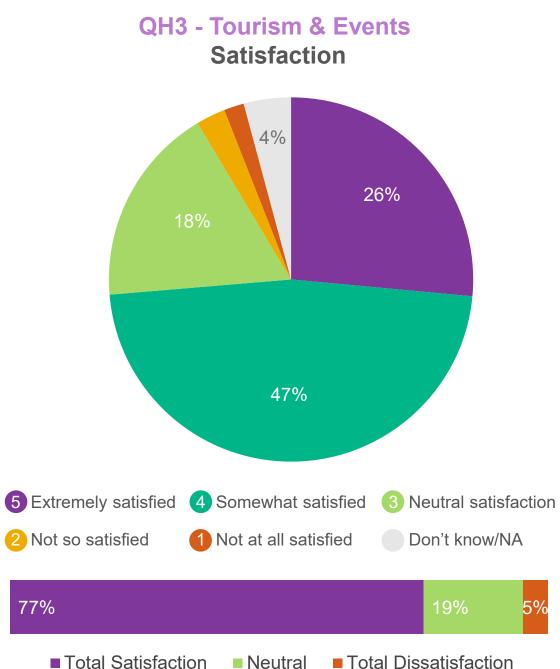


41

니니니

Three-quarters of respondents were satisfied with tourism and events

Average Score out of 5	Year	Importance	Performance	Gap
Providing visitor information services through the Visitor Information Centre and promoting tourism	2023	9.40	8.18	1.22
Delivering events such as but not limited to the Riverfront Markets and the Christmas on the Murray Festival	2023	9.32	8.08	1.24
Supporting and attracting events in the future which foster community culture and contribute to the economy and visitor experience	2023	9.38	_	-
Encouraging tourism and	2023	-	-	-
Encouraging tourism and events in the area	2018	9.13	7.74	1.39
	2014	8.91	7.27	1.64
Sponsoring local events and	2023	-	-	-
tourism activities	2018	8.71	7.48	1.23
	2014	8.46	7.26	1.20



QH3: Overall, when it comes to the Council's tourism and events services, how satisfied are you with the Council's provision of these services, using a rating scale of 1 to 5 with 1 being 'Not at all satisfied' and 5 being 'Extremely Satisfied'? n = 433

2023 scores have been multiplied by 2 to create alignment with previous reports which asked on a scale of 1 to 10.

renmark paringa council | 2023 community satisfaction survey | december 2023





Tourism & Events

•	'Providing visitor information services through
	the Visitor Information Centre and promoting
	tourism' is highest in both importance (9.4) and
	performance (8.2), with a gap of 1.2.

- It is not possible to compare historical changes in importance and performance due to survey questions relating to tourism and events not lining up between surveys.
- Over three-quarters of respondents were satisfied with Council's provision of these services (77%) and 5% dissatisfied.



QH4 – Tourism & Events Reason for satisfaction rating

Events and tourism

76 responses

- Events well organised (29)
- Bring good tourism (16)
- Always room for more variety (12)
 - Poor event promotion (7)
- Too much red tape for events (5)

"Council does an excellent job."

"Events provided not my interest i.e. markets."

"Repetitive events, sadly becoming boring. Every town has markets, pretty much with the same stallholders."

Events benefit community

12 responses

- Bring visitors/money to town (7)
 - Locals enjoy events (3)

"It's very important to have tourists come into the whole Riverland especially to support small business."

"The crowds are huge it brings the locals out and visitors from other towns and from out of state. Tourists love it."

Overall reasonable performance 29 responses

Doing good job overall (16),

• Always room for improvement (7) • Doing well (6)

""They do a good job."

"They are doing a very good job and trying hard."

Lack of jurisdiction

3 responses

• Not Council's role (3)

"Jurisdiction. Entertainment is a personal choice."

"This is not the job of Council."

Event notification/promotion

23 responses

- Poor notification of events (9) • Notify public better (8) • Hard to know what's on (4)

"Half the time you don't know what's on in Renmark with businesses relying too much on social media rather than sending out notices to the community."

"Often don't hear of events until it's too late."

"Social media is the main form of communication. I'm not on any social media."

Boat ramp concerns

1 response

Boat ramps outdated (1)

standard and not 2020s needs."

QH4: What are the main reasons for your rating? Note: If you have no specific comments or feedback on this topic please write N/A and move on to the next question. n = 416 with top mentions included above.



- "As a river town all of the boat ramps are of 1950s

Tourism centre concerns

- **17 responses**
- Bad location (6)
- Centre unwelcoming (4)
 - Improve centre (3)

"Information centre is not a welcoming space, needs to be redesigned and cleaned."

"The visitors' information centre seems to be closed a lot."

"Visitor info centre - in this digital age it is still very important for many who wish to have a person-toperson conversation however must be imparted by a local well informed on this district."

Event bias perceived 1 response

• Bias perceived (1)

"A lot more things could happen in our town if the bias people were removed from being a Council representative."



QH5 – Tourism & Events Other types of events in the future

More music events

29 responses

- Live music events (10)
- Music festivals (8)
- Open air concerts (4)

"An open-air live music event once a year would be great."

"Music festivals."

"Return of music events in rotunda area (e.g. bands and singers)."

Events to boost tourism/economy

11 responses

- Tourism focused events (5)
- Events to help businesses (4)

"Anything that brings people into our town."

"Event that see retailers benefit not food trucks that don't have to pay rent."

More festivals and events

27 responses

- More festivals (9)
- Year-round events (6)
- Event variety wanted (5)

"Another festival during the quieter months."

"Something like that winter glow event, but not necessarily only in winter."

"The more events the better."

Food and wine events

7 responses

- Food/wine festivals (4)
- Produce focused events (2)

"More food and wine events. Something a little more special that promotes the local produce."

"We should have a produce day, where everything that is made here is on show."

Attract major events

13 responses

State country cricket, football, netball, tennis etc."

"Work with other Riverland councils to attract major events of benefit to the overall region."

Christmas events

5 responses

"Christmas."

"Christmas pageant."

QH5: Are there any other type of events you would like see from the Council in the future? n = 433 with top mentions included above.



• Major sporting events (6) • Big events wanted (4)

• Christmas events (5)

Family events 12 responses

• Fun family events (5)

• Kids activities (4)

"More fun family events, more opportunities for young kids."

"Family events, outdoor movies."

Events for youth 1 response

• Youth focused events (3)

"A bit more for adults/ over 18's. For example, for Halloween they had an 18+ event at the Monash playground. I would like to see more events like that. There is plenty for families at the moment."

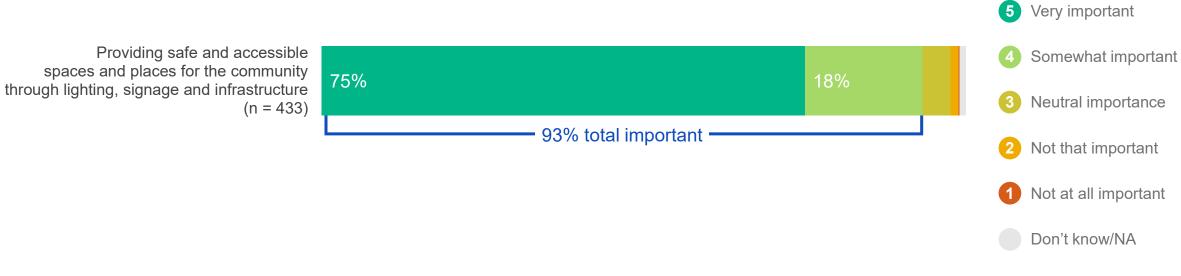




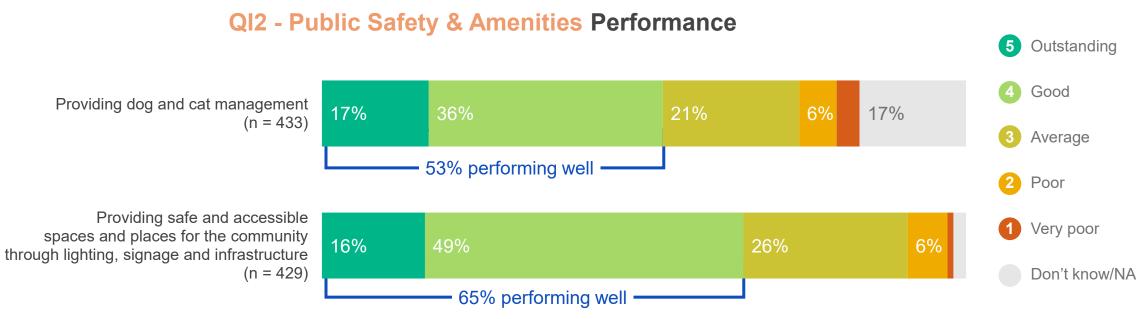


Public Safety and Amenities

Public safety and amenity services require work by Council



QI1 - Public Safety & Amenities Importance



QI1: How important are each of the following Council services to you, using a rating scale of 1 to 5 with 1 being not at all important and 5 being very important. QI2: Please rate the Council's performance of these services plus some other services, using a rating scale of 1 to 5 with 1 being very poor and 5 being outstanding.

renmark paringa council | 2023 community satisfaction survey | december 2023



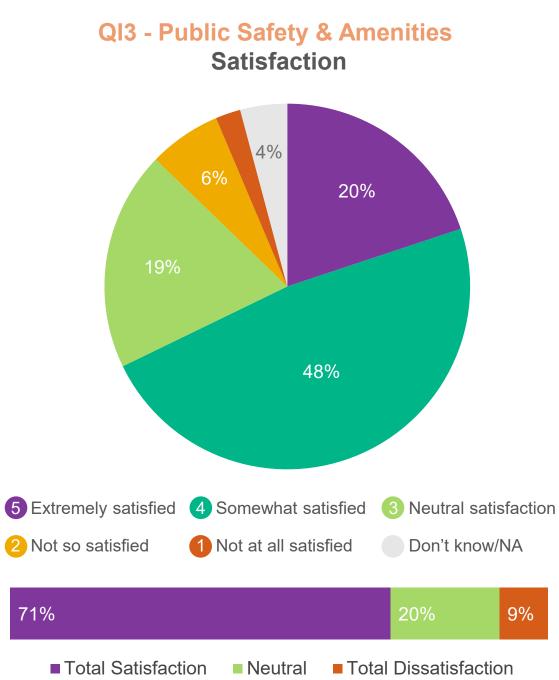
46

Average Public Safety & Amenities score Importance: 9.4/10 Performance: 7.4/10 Public Safety and Amenity services are considered important by respondents, with three-quarters of respondents considering 'Providing safe and accessible spaces and places for the community through lighting, signage and infrastructure' very important (75% and 93% total importance). When compared to importance, performance by Council providing Public Safety and Amenity services is significantly lower. 'Providing dog and cat management' is rated the least by respondents (53% performing well).

Public Safety & Amenities

Dog and cat management needs improvement

Average Score out of 10	Year	Importance		Performance		Gap	
Providing dog and cat management	2023	-		7.30	1	-	
	2018	8.70		7.14		1.56	
	2014	8.55		6.86		1.69	
	2010	8.58		6.62		1.96	
Providing safe and accessible spaces and places for the community through lighting, signage and infrastructure	2023	9.44	7.44		2.00		
	2018	9.09		7.33		1.76	
	2014	8.96		7.32		1.64	
	2010	9.05		6.78		2.27	



QI3: Overall, when it comes to public safety and amenity, how satisfied are you with the Council's provision of related services, using a rating scale of 1 to 5 with 1 being 'Not at all satisfied' and 5 being 'Extremely Satisfied'?

renmark paringa council | 2023 community satisfaction survey | december 2023





Public Safety & Amenities

Importance of 'Providing safe and accessible
spaces and places for the community through
lighting, signage and infrastructure' has
increased between surveys. Though
performance has increased also, the gap
between the two has increased due to a
greater increase in importance when compared
to performance.

Nearly three-quarters of respondents are satisfied with Council's provision of public safety and amenity services (71%) and 9% dissatisfied.



Public Safety & Amenities

QI4 – Public Safety & Amenities Reason for satisfaction rating

Lighting concerns

41 responses

- Poor street lighting (17)
- Dark walking trails (8)
- Room for lighting improvements (8)

"Apart from Renmark Avenue, the street lighting in other areas of Renmark is extremely poor."

"It would be nice to have lighting along the walking trail from Renmark to Paringa. I don't feel safe walking along there at night - it's too dark."

"Lighting could be improved and footpaths can certainly do with some work- again, not all in Renmark."

Parking readily available

7 response

• Good parking available (7)

"Always good parking available around town."

Footpath concerns

38 responses

- Uneven surfaces/tripping hazards (12) • Lack of footpaths (8)
 - Need better maintenance (7)

"Many paved footpaths are dangerous, pavers not level . Have witnessed people stumbling on pavers sticking up."

"Lack of fully accessible public toilets, lots of footpaths and road crossings are difficult for wheelchair users or users of other mobility aids."

"Please undertake a footpath audit."

Safety improvements needed

3 response

Improve safety (3)

""We see on the local streets sometimes they have speed limit of 50kph but still very scary when crossing the road for the elderly and children. 50 kph is still very high, especially for the elderly and children."

Amenities well maintained

24 responses

"All amenities are clean and accessible. Lighting and signage are good."

"Our updated public toilets are brilliant."

More seating needed

3 response

"Lack of seating and easily accessible public toiletsespecially on riverfront."

Barriers to accessibility

5 responses

Accessibility barriers (5)

"Lack of fully accessible public toilets, lots of footpaths and road crossings are difficult for wheelchair or users if other mobility aids."

QI4: What are the main reasons for your rating? Note: If you have no specific comments or feedback on this topic please write N/A and move on to the next question. n = 413 with top mentions included above.



48

• Clean, accessible toilets (8) Toilets kept well (5) • Good amenities overall (5)

"The toilets are great."

• More public seating needed (3)

Areas feel safe 20 responses

- Feel safe (10) • Safe environment (5)
- "I guess it feels quite safe around the area while going out."
 - "Renmark is a safe place to live."

"We feel safe enough in this community."

Issues with animals

18 responses

- Feral cat issues (7)
- Dog issues (5)
- Need more animal control (4)

"The town is overrun with cats and barking dogs."

"I'm looking forward to the day that the law changes so cat owners will be required to keep their cats in their houses, so they don't roam and spray people's houses."





Council Benchmarking



Renmark Paringa Council outperforms other regional Councils

The following compares respondent's likeliness to recommend Renmark Paringa as a place to live given the Council's current provision of all its services and amenities, against other Council benchmarks.

Renmark Paringa is the only region when compared against the benchmarks to have a positive net promoter score, indicating a positive overall satisfaction with the region.

Net Promot	er Score – how it works		QJ1 – Net Promo			
	 NPS is calculated by deducting the percentage of Detractors from the percentage of Promotors using a likelihood to recommend question. 					
	 Respondents who gave a score of 9 or 10 are Promotors. Those who gave a score of 6 or less are Detractors. Those who gave a score of 7 or 8 are Passives (neutral). 					
Based on	 This gives a potential range of -100 to +100. Based on global standards any score above 0 is good (majority of membership base is loyal) with a score of 50+ being excellent. 					
	Renmark Paringa	Total SA Councils	Average Regional			
NPS 0	+18					
		-15	-26			

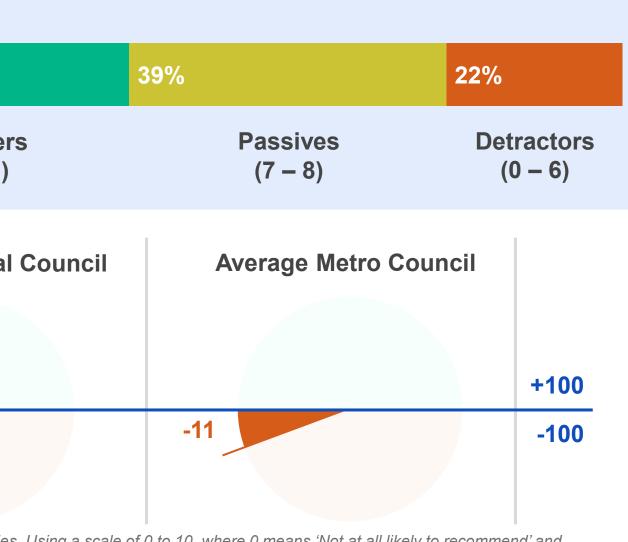
QJ1: Please imagine someone close to you is considering moving nearby and has sought your advice regarding Renmark Paringa Council's services and amenities. Using a scale of 0 to 10, where 0 means 'Not at all likely to recommend' and 10 means 'Extremely likely to recommend', how 'likely' would you be to recommend your Council area as a place to live given the Council's current provision of all its services and amenities? n = 433

renmark paringa council | 2023 community satisfaction survey | december 2023



50

× * * * *



oter Score Likely to recommend your Council area

Council Benchmarking

QJ2a – Net Promoter Score (9 – 10 QJ1 score) Reason for recommendation rating

Beautiful, well-maintained town

51 responses

- Beautiful town (17)
- Well-kept/maintained (15)
 - Clean (8)
 - Tidy (6)

"Beautiful, progressive area to live."

"Clean and tidy town, good grounds and walking trails. water activities."

"It's a beautiful place and the Council does a good job looking after the town."

Great for families

17 response

• Great for kids/family (12) • Safe for kids (3)

"Beautiful, clean town, friendly community and lots of Council maintained facilities to enjoy."

"It is a beautiful place to live. We have everything we need here."

Good amenities/facilities

38 responses

- Good amenities (16)
- Good facilities (11)
- Good services (5)

"Although there are a few gaps in services and amenities, the Council is constantly improving and seeking community opinions and experiences e.g. this survey and upgrades."

"Great facilities."

"There is the required amount services and facilities to make it a great place to live."

Progressive Council

12 response

- Progressive Council (7)
 - Innovative (2)
- Constantly improving (2)

"They are an innovative Council who are actively making improvements."

"We have a progressive community and Council. There are a lot of opportunities in the area. Our greatest asset is the river."

Great lifestyle

29 responses

- Relaxed pace (8)
- Great lifestyle (7)
- Good balance (4)

events. Gardens etc are beautiful, lovely town to live in. Great facilities."

"It is very pleasant and relaxing."

have the best of both worlds - quiet rural serenity, and a busy schedule of events to keep the extroverts happy!"

Best in Riverland

11 responses

• Best in Riverland (11)

"Best township in the Riverland."

QJ2a: [Ask if Code 9-10] Why are you likely to recommend Renmark Paringa Council as a place to live given the Council's current services and amenities? n = 178 with top mentions included above.



51

××× |||||

- Peaceful (5)
- "Great lifestyle, opportunities and community
- "Renmark Paringa is an amazing place to live. We

Friendly community 27 responses

- Friendly people (16)
- Caring community (5)

"Friendly, safe community, short travel time between towns, we have the best stretch of river. sports teams are welcoming, schools are beyond fantastic."

"Great country town with friendly people who care about their town."

Low crime

7 responses

- Low crime (5)
- Safe area (2)

"Great community, limited crime."

Council Benchmarking

QJ2b – Net Promoter Score (0 – 8 QJ1 score) Reason for recommendation rating

Infrastructure maintenance

29 responses

- Fix roads (9)
- Improve footpaths (8)
- Upgrade sport facilities (3)

"Fix the roads and road edges."

"Footpaths in Paringa."

"Improve local roads!"

Improve accessibility

16 response

- Disability access lacking (4)
 - Mobility barriers (3)
 - Improve walkability (3)

"Improve accessibility to the Renmark Swimming Centre (opening times and maintenance of water temperature)."

"Improve roads, footpaths and lighting."

"Walkways etc are not pram-friendly. More accessibility for young families with prams and toddlers."

Support business growth

26 responses

- Fill empty shops (6)
- Attract investment (5)
- Support small business (4)

"Get rid of palm trees on streets. Discourage owners leaving shops empty for long periods."

"Take action why buildings are empty particularly those that have not had tenants for some time."

Lower costs

14 response

- Lower rates (8)
- Reduce red tape (2)

"Lower the costs."

"Rates and land taxes absolutely disgusting what a rip off we pay that much for these rates."

"Stop trying to wrap everyone in cotton wool."

Improve town presentation

20 responses

- Tidy town (6)
- Town beautification (5)

"Make landlords more responsible for the upkeep of their buildings. There should be stricter regulations about the upkeep of buildings."

"Entrance to the town from the east is poor."

"Increase cleaning standards at facilities where visitors visit and stay."

Improve health services

14 responses

- Need hospital (4) • More doctors (3) • Better medical access (2)

"A working hospital would be nice. One to take emergencies. And a working Police Station - 24 hours."

"Lobby better state and federal health service. Better transport service and better health and aging facilities and professional access."

QJ2b: [Ask if Code 0-8] What could the Council do to improve its current services and amenities to increase your likelihood to recommend Renmark Paringa Council as a place to live? n = 255 with top mentions included above.



• Cleanliness (4)

More housing availability 17 responses

- Need more housing (8)
 - Free up land (4)

"There's a huge shortage of housing for sale and rent that is stopping Renmark's growth."

"Provide more incentives for businesses in the town area and allow more access for housing outside town area."

More for young people 13 responses

- Activities for youth (5)
- Job opportunities for youth (3)

"Increase facilities for the young people so they stay in the area and not leave Renmark instead of becoming a place for old people."

"More things to do! I'm under the age of 30, I get bored here especially over winter. There's just not much to do."



QJ8 – Final comments or feedback

Infrastructure maintenance

29 responses

- Repair bridges (7)
- Maintain footpaths better (6)
- Road repairs needed (5)
- Improve stormwater drainage (3)

"Fix the 21st street bridge ASAP"

"Main concern is repair and maintenance of footpaths."

"Would like the 21st Street Bridge reinstated. It's been closed for 12 months!!"

Engage the community more

11 response

- Listen to public more (4)
- Consult residents (3)
- Provide feedback to residents (2)

"Involve the public, involve the kids. Inform us about what is going on."

"Please consider the smaller communities that are in the Renmark Council Area."

"Although Council accepts concerns, they are not very attentive with responses. Follow-ups would assist, even if there is no solution. But thanks for the efforts."

Beautification of areas 20 responses

- Town presentation good (6)
- Maintain gardens well (5)
- Room for improvement (4)

"As mentioned previously the Council did an exceptional job in protecting our town from last year's flood. The park and gardens always look great. I'm proud to live in such a beautiful wellmaintained town."

"The shrubs they have in town are beautiful."

Need more social services

5 response

- More drug/mental health services needed (2)
 - Homelessness support lacking (2)

"Lower the costs."

"In my area, Sims Parade in particular some drug or mental health assistance is needed as the situation is really bad."

"I think there is a need to build a community toilet block with a shower facility somewhere in the town for homeless people and for when people have their power cut off, and or travellers."

Development policies

17 responses

- Review development restrictions (5)
 - Slow approval times (4)
 - Unfair approvals perceived (2)

"Don't just say no to plans; meet at the application and see what that want done."

"The difficulty to get planning approval and the time that it takes. Up to two to three years. The assistance in the application forms as there is no actual help."

"Planning seems to be about who you know not location of land."

Upgrade playgrounds

4 responses

Improve playgrounds (4)

"Please, please update the play spaces in our town! The library and the skate park areas are crucial for both locals and tourism!"

"My only negative are playgrounds, they are terrible."

QJ8: Do you have any final comments or feedback that you would like to provide Council in terms of how or what services they provide to you? n = 433 with top mentions included above.



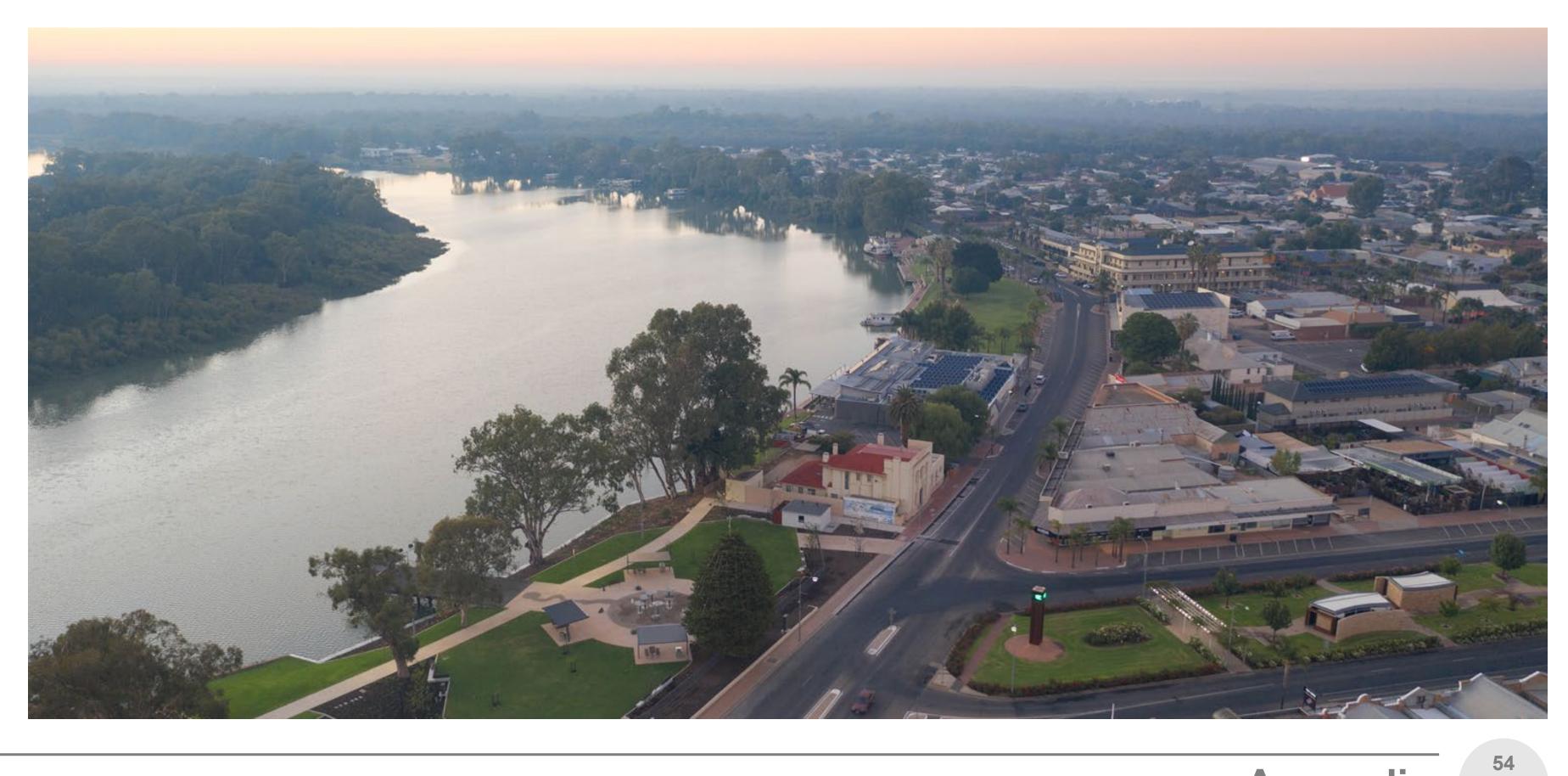
Appreciation for efforts 12 responses

• Appreciate flood response (4) • Thank you (4)

"Very impressed in how Council handled our flood event and the timely updates on what was happening at all times Well done!"

"Thanks for everything everyone continues to do to make our community a great place to live."

> 53 ×××>







QA3: How do you prefer to identify?

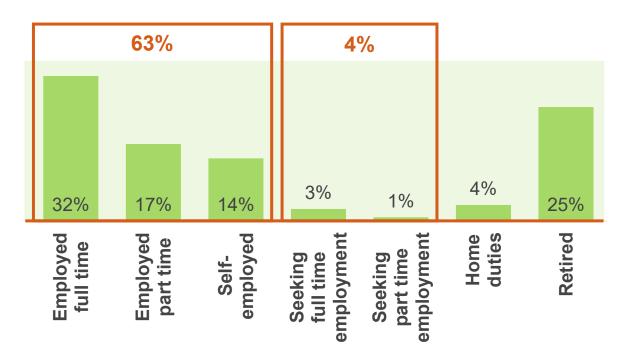
 Male 39%
 Female 39%

 Free and a set of the set of the

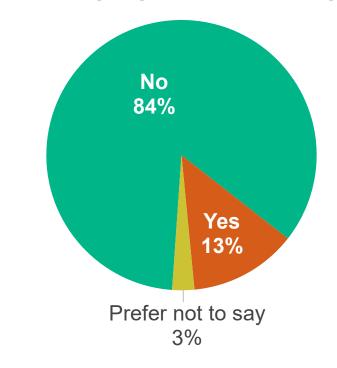
QA4: Which age group are you in?



QJ4: Occupation

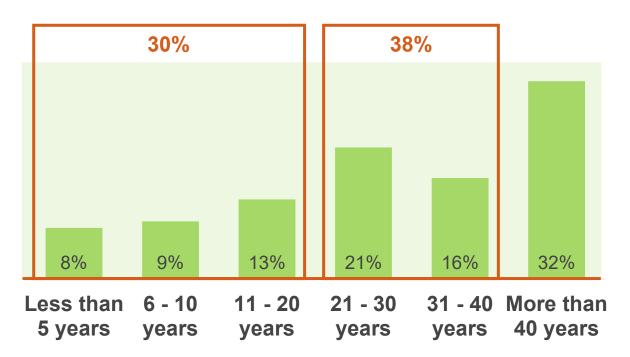


QJ6: Language other than English



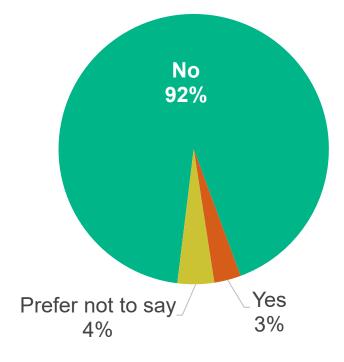


55



QJ3: Years lived in the Renmark Paringa Council area

QJ7: Aboriginal and/or Torres Strait Islander



A complete set of respondents' comments is provided electronically as a PDF.

