



Renmark Paringa Council

Media Statement

20 May 2022

Renmark named South Australia's Top Tourism Town

South Australia's best tourism towns have been revealed, with the Riverland's own **Renmark** named as the Top Tourism Town for 2022.

The Top Tourism Town program, in its second year, is delivered by South Australia's peak tourism body, the Tourism Industry Council South Australia (TiCSA), and recognises towns that offer amazing visitor experiences and are committed to working collectively to increase visitation to their region.

The winners were announced by Her Excellency the Honourable Frances Adamson AC, Governor of South Australia, at a reception at Government House with representatives of the 20 finalist towns in attendance.

The awards submission included a town introduction and detailed editorial article, a promotional media clip, hero images, a four day visitor itinerary and was supported by online visitor reviews. Judges recognised the time and effort that went into the application and were extremely complimentary of Renmark's entry.

"We are extremely proud that Renmark has been acknowledged as SA's Top Tourism Town and recognise that the award represents the strong and innovative tourism collective we have in our district" said Neil Martinson, Mayor of Renmark Paringa. "We are fortunate to have progressive local operators, a diverse range of experiences, a naturally stunning river environment and a structure that supports and promotes the visitor experience."

As the winner of Top Tourism Town, Renmark will receive an extensive marketing and development package courtesy of the program's sponsors, including advertising features from Adelady, FIVEaa and the Adelaide Airport, an article in SA Life's June edition, and a training package from Shop Local SA and FIVEaa.

Renmark will go on to represent South Australia at the national Top Tourism Town awards later this year.

Wallaroo took out the dual honour of both Small Tourism Town Award and the Peoples' Choice Award, presented to the town that receives the most consumer votes. **Quorn** took out the inaugural Tiny Tourism Town Award.

The South Australian Top Tourism Towns Program is delivered by [TiCSA](#), with support from the South Australia Visitor Information Centre Network, [Local Government Association of South Australia](#), [SA Life](#), [fiveAA](#), [Adelady](#), [Adelaide Airport](#), and [Shop Local SA](#).

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