

SIGNAGE

Development Guide

What is a sign?

A sign means every painted sign, mural or other sign, signboard, visual display screen, visual image, visual display or projection device, lamp, globe, floodlight, banner, bunting and streamer, including any background as well as any lettering and any advertising structure. A sign includes an 'advertisement'.

What requires Development Approval?

Advertising Signs

A development application is required for all advertising signs.

However, advertising signs in the Residential Zone does not require approval provided that it is displayed for the purposes of identification, direction, warning or other information in relation to a detached, semi-detached, row or multiple dwelling or residential flat building, and:

- the advertisement area does not exceed 0.2 square metres: and
- the advertising display:
 - does not move;
 - does not flash;
 - does not reflect light;
 - is not internally illuminated
- no more than 2 such advertisements are displayed in relation to the same building.

A-frame (sandwich board) signs

Do not require development approval provided that they are constructed and positioned in accordance with Council's *Bylaw 4 – Moveable Signs* and the appropriate *Application for Moveable Signs* has been submitted to Council prior to the sign being displayed.

Real Estate Signs

Do not require development approval provided that the sign:

- is situated on the land that is for sale or for lease;
- does not move, flash, reflect light or is internally illuminated;
- is not more than 4m² in area;
- is removed within two(2) weeks after the completion of the sale or the entering into of the lease.

Election signage

Does not require development approval provided that is erected in accordance with Council's *Election Signage Guidelines* and the appropriate *Application for Consent to Place Electoral Signs* has been made to Council prior to the signs being erected.

Do I need Development Approval to replace an existing sign?

No – provided that the sign is to be the same size and shape and is the same location.
What do I need in my application?

What do I need in my development application?

Details of what to provide with a Development Application can be found on Council's Development Application Checklist.

This checklist and other information are located on Council's website
www.renmarkparinga.sa.gov.au.

Council's Development Officers can be contacted on 8580 3000 or via
development@renmarkparinga.sa.gov.au.